The Therapists Guide

UNDERSTAND ADDICTION IN 3 DIAGRAMS



IT'S A S.Y.S.T.E.M. THAT YOU CAN COPY

LAWRENCE HYPNOTHERAPY

SCOTT LAWRENCE



I’m Scott, clinical hypnotherapist and marketing coach.

After seeing over 4,000 clients in 10 years of full time hypnotherapy, writing 45 eBooks in 3 years, teaching over 3,000 hypnotherapy students and the highest paid lecturer at the Academy of Hypnotic Science, I’ve been blessed with the opportunity to share my stuff with you.

When I say stuff, I mean the tools, scripts, diagrams and stories that I wish that I had when I started in hypnotherapy.

It takes a fair amount of confidence to look a client in the eyes and tell them that you’ll help them to get off cocaine, marijuana, alcohol, cigarettes, treat anxiety, depression, pain, insomnia and other personal issues that have destroyed the quality of their life for years.

But when you do these 4 steps, you’ll get a lot further with a lot more clients than you would otherwise.

1. Stay on topic.
2. Articulate their problem and symptoms clearly.
3. Explain the path forward.
4. Use stories to back up what you teach.
5. Run a very smooth hypnotherapy session and
6. Give them a multi-session program and see them through until the addiction has ended.



Are you a Hypnotherapist?

Do you want to help people with Addiction?

Are you worried about Not Giving Your Client a Result?

Do you want a Reliable Yet Simple Framework that will Get You a Result close to Every Time?

Addiction is actually quite simple when you break it down into just 3 diagrams. I'm going to give you these diagrams in this eBook. Just relax, stay with me, reach out or join my program if you need help and Print Out these 3 Diagrams for your Own Use in Your Clinic with Your Clients.

I'm Excited to Get Started. Let's do this.



Why 3 Simple Diagrams?

Well, people over complicate it.

If you think about it, addiction really just comes down to 3 simple parts.

1. Their **Body** is telling them to have more
2. Their **Habits** are telling them to have more and
3. Their **Emotions** are telling them to have more.

Question: OK, so then what happens when the **Body**, **Habits** and **Emotions** are no longer telling them to have the drug?

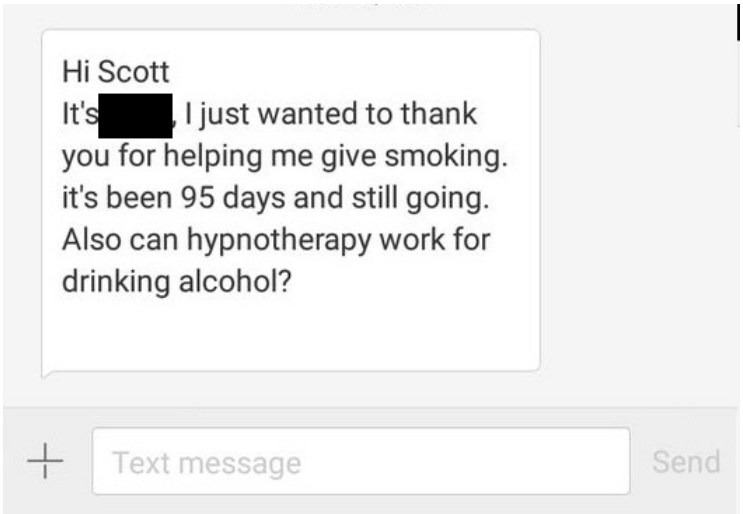
Answer: The Addiction Goes Away.



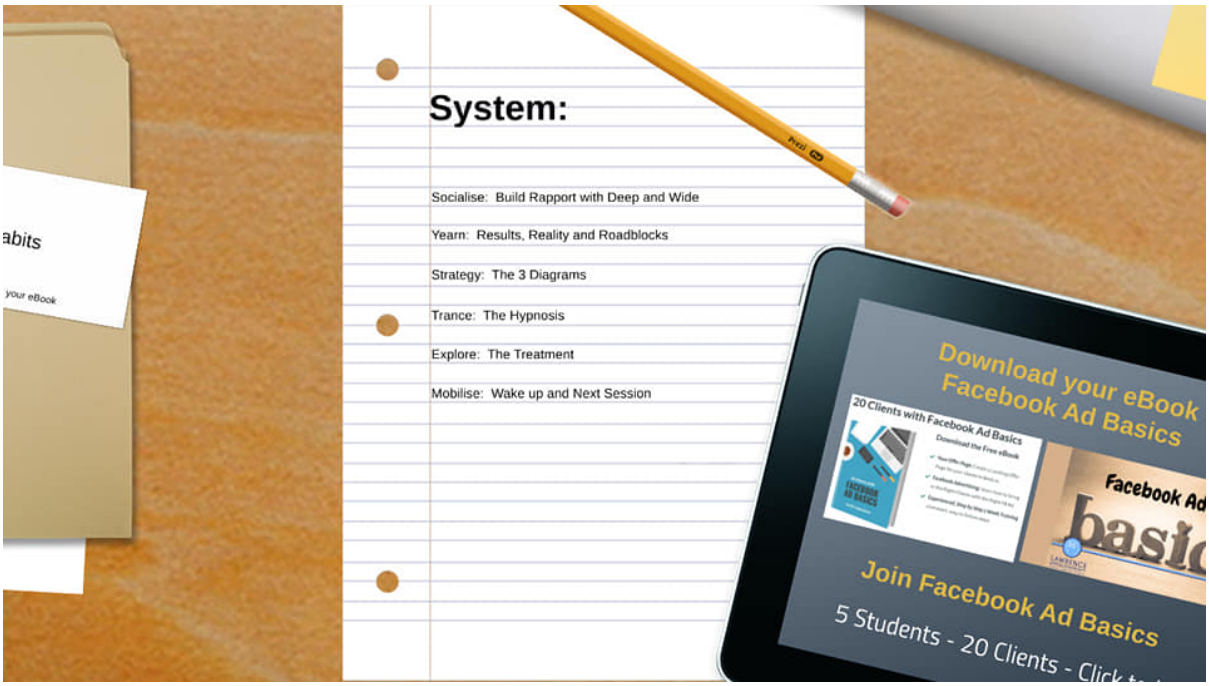
This S.Y.S.T.E.M. (yes it's an acronym because I'm addicted to acronyms) is tested by me over the past 10 years, but I've also taught it to thousands of hypnotherapy students.

I get at least 1 text every day like this.

This text is from today.



I've been getting these texts for 10 years.



The **S.Y.S.T.E.M.** acronym is the basis of all of my programs.

I teach it in more depth in my online classrooms, but here's the basic rundown of **S.Y.S.T.E.M.** so that you can start using it.

Each session has **6 Parts** that are broken into *6 Letters*.

1. **Socialise**. Build Rapport in the first 5 minutes
2. **Yearn**. Find out exactly what your client wants 15 minutes
3. **Strategy**. Teach your client the path forward for 10 minutes
4. **Trance**. Hypnotise your client for 10 minutes.
5. **Explore**. Perform your treatment for 10 minutes
6. **Mobilise**. Perform your Wake Up process and then book them in for the next session. Duration 5 minutes.

Let's go into more depth.



Let's explore each letter in more depth.

Socialise: This is roughly what I say to my client,

"Hang on, I'll just be a second."

I open the door like a professional. I'm a great door opener, (That's a joke. OK, it's been a long day bu I'll be serious from here on).

"Hi, I'm Scott. Can I get you to take this seat here.

Oh, I see that you've brought the questionnaire. Yes, I'll just take a look. While I'm doing that, can I just get you to take a look at the terms and conditions?"

In a very calm and nonchalant way, I place the form on the desk next to us and I place a pen, with the lid removed, on top of the piece of paper. I don't even ask them to sign it. But almost 100% of people just do.

"Have you had a busy week?"
"What's it like out there now, still Raining / Hot / Cold / Quiet?"

"Did you travel far?"

I use a technique called Deep and Wide to save energy when I'm seeing 40 clients per week. Trust me, it'll save you energy.

Deep usually means asking, "Tell me more about that"

Wide usually means asking, "What else has been happening"

For Example: Deep

A client says, "My daughter just got married."

Should you go deep or wide?

Yes, go deep. Maybe say, "Tell me more about that. What was it like?"

For Example: Wide

You ask a client, "What was the drive here like." And they reply with, "Yeah, it was fine". Should you go Deep or Wide?

I mean, if you ask, "Tell me more about your drive", then you'll probably lose rapport pretty fast.

But instead, if you go Wide and ask, “What else has been happening this week?”, then you have a much higher chance of opening them up to a conversation.

Yearn: After you have built rapport, it’s time to get onto the topic at hand.

We break the Yearn section up into the 3 Rs.

Results – This is about the goal that they came for or the future that they want for themself.

Reality – This is about where they currently are and what their life is like because of it. This is also about what they’ve tried that hasn’t worked for them in the past.

Roadblocks – This is about what’s actually in their way and stopping them from being free of their addiction.

This is what I say for **Results:**

“So you’d like to let go of the Cigarettes / Alcohol / Marijuana / Cocaine / Sugar / Coffee / Etc.. today.”

This is what I say for **Reality:**

“Have you tried anything in the past?”

“How did that go?”

“What’s the longest that you’ve been off the addiction for?”

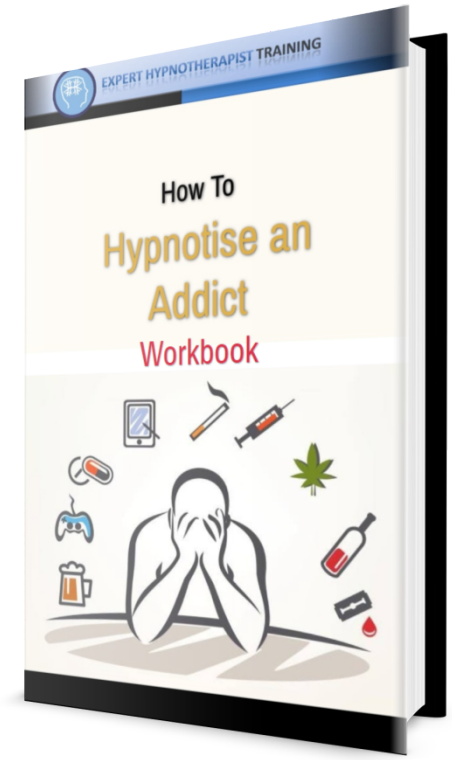
This is what I say for **Roadblocks:**

“What seems to get in your way the most?”

“What do you use the substance for mostly?”

Strategy: I’m going to leave this part for when I talk about the 3 diagrams. It’s later in this eBook.

Trance: I have an entire eBook on this section called, “How to Hypnotise an Addict.” Click Here to read the book and watch the 3 week training course.



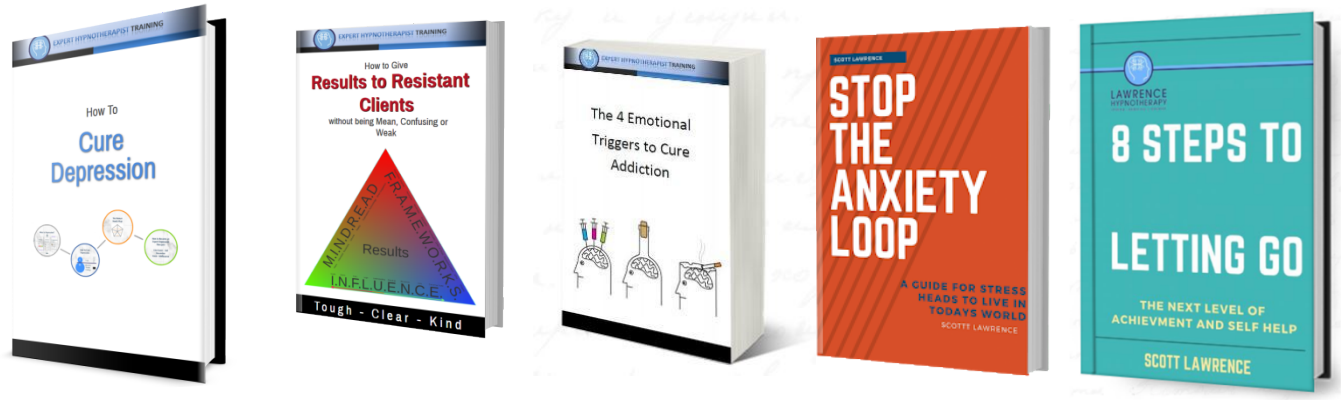
Explore: This is where you re-enforce the 3 diagrams from the strategy section.

Mobilise: Perform your wake up procedure, ask them how they feel, ask if they're happy to do the same time next week and then take payment if you haven't already.

Here are a few more eBooks on therapy that I recommend downloading for free and adding to your evening read list.

1. How to Cure Depression
2. How to Give Results to Resistant Clients
3. The 4 Emotional Triggers to Cure Addiction
4. Stop the Anxiety Loop
5. 8 Steps to Letting Go

Just click on the images to download the eBooks for free



If videos are more your learning style, then please Click Here to watch my complete "How to Cure Addiction with Hypnotherapy" video course for free



Whenever I teach therapy, people inevitably ask me questions about how to attract new clients and whenever I teach how to attract clients, people inevitably ask me how to do the therapy.

So if you need help attracting clients, I've written a brand new eBook for you called 'Facebook Ad Basics'.

I've also included a link to join our 3 week course where you get full support on the 3 Ts, Traffic, Trust Building and booking them in for the Transaction.

Week 1, **Traffic**: You will increase your visibility, show up in the market place and perfect your message.

Week 2, **Trust**: You will complete your web page (with help from me) and Create your Offer.

Week 3, **Transaction**: You will perfect your 2 minute phone script to book in close to 100% of clients on the phone.

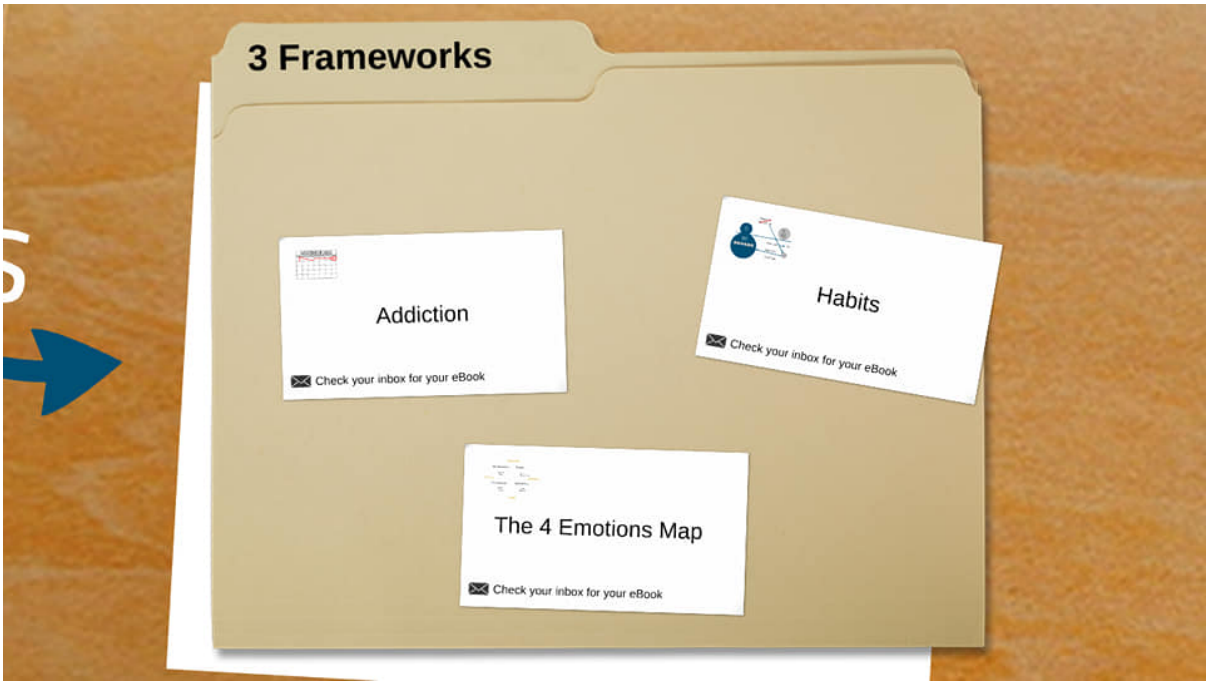


One last thing before we get into the therapy and the 3 diagrams.

Click Here or on the picture above to download my free eBook 'Facebook Ad Basics' where you can see the entire three week plan, day by day and all of the exercises for free.

The Free eBook doesn't come with the phone support from me, but if you're on an extreme budget or just need to earn money back before you pay for one more thing, then this eBook has everything that you need to follow the 21 day play.

Now, let's get into the 3 Diagrams and how you can use them to help any client to stop being addicted to a substance.



The 3 Diagrams

Do you remember the **S.Y.S.T.E.M.** acronym from earlier in the eBook?

It stands for **Socialise**, **Yearn**, **Strategy**, **Trance**, **Explore** and **Mobilise**.

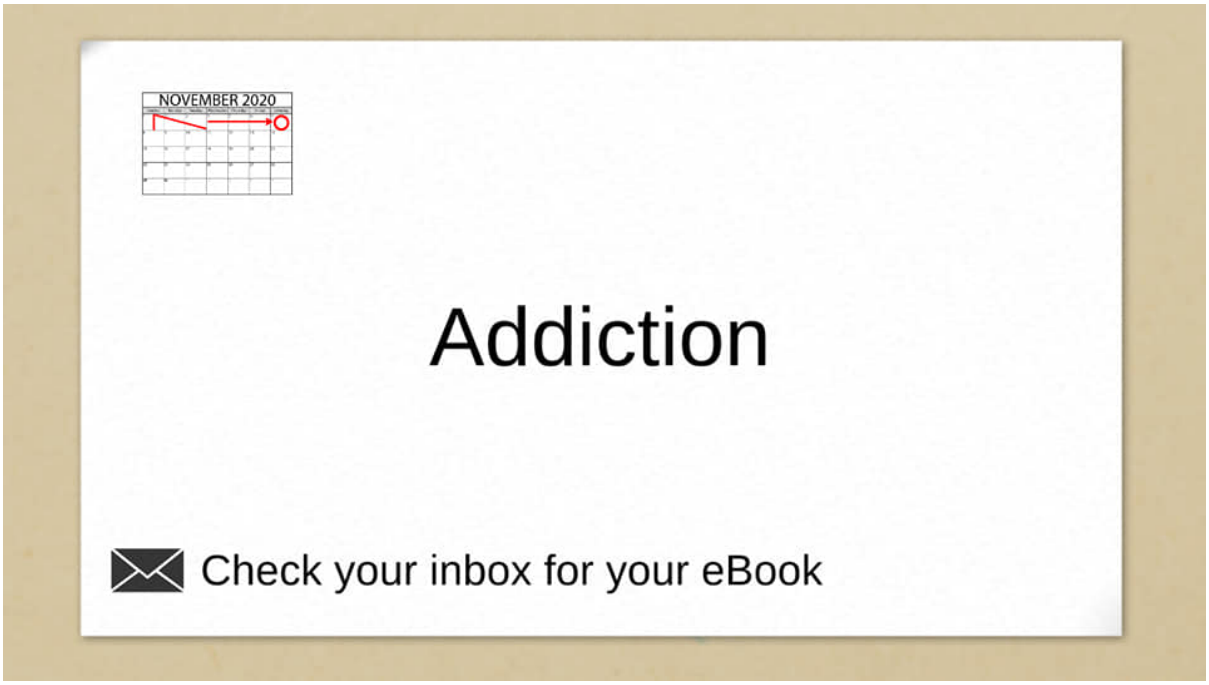
We walked about how the Strategy section is where you include your three diagrams when doing a session.

The 3 diagrams actually do most of the work that cause clients to quit their addiction.

Physical Addiction: I have 1 diagram, calendar for physical addiction.

Habits: I have 1 diagram, conscious vs. subconscious map for habits and

Emotions: I have 1 diagram, the ABCD model for emotions.



My script goes like this. (Ahem, throat clear)

Actually, I'll make the text larger here so that it stands out when you're looking for it later.

"The way that I see (Insert name of drug) addiction isn't just saying here's an addiction, now please go cure it.

Instead we break it down into 3 parts called **Physical Addiction** which is the relationship between the Drug and the Body.

And then **Habits**, which is almost everything that we do, including how you walk, talk, drive a car or even how you do addiction.

And then there is the Emotional Battle, where the brain navigates toward pleasure and away from pain.

If I don’t break addiction down into the three parts of Physical Addiction, Habits and the Emotional Battle, then people end up trying to solve the wrong problem.

If the entire drug was just physical, then you could just stop having it, cut down or wear a patch. But it doesn’t work like that.

When people are stressed out, can’t sleep or need a break, a patch or cutting down will do nothing.

It’s the same as when you feel the need to celebrate, reward yourself or to gather up some energy to go about your day before you get into your Caring or Providing Role.

If your entire drug could be put into a patch, it’s very unlikely that you would ask a Mate to have a Patch with you or end the day saying ‘I’ve worked so hard today, I deserve a patch.’

It’s just not all about the physical substance.

Does that make sense for far?”

That’s the set up to talk about the three diagrams.



Diagram 1 - The Calendar

First I ask them if they've had any of their substance today. And then I slide the piece of paper onto the desk in front of them.

Obviously, if their substance is likely to effect the session, then I won't carry on with the session if they've had any that day. If they're drunk, stoned or unable to do the session with you, then you're better off just rescheduling with them with the agreement that they turn up ready for their appointment.

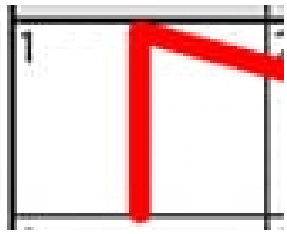
However, if their substance is more like Sugar or Cigarettes, then you draw a line in the first box of the Calendar.

I then say, "I'd like for you to tick each day that you go without (substance) and I'll just draw a line through the first box. So tomorrow when you wake, I'd like for you to tick the second half

of the first box to say that you've gone from now to the end of the day without any (substance)"

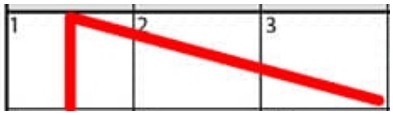
Draw a line in the first box

like this if they've had any today.

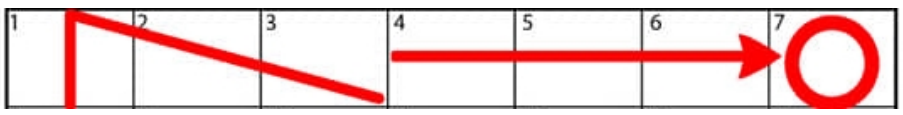


If they've had none that day, then just ask them to tick the first box when they wake up, and continue ticking each box for the week until they come back for the following session.

Next, I draw a line from the top of box 1 to the bottom of box 3 and say, "After 3 days, the majority of the (substance) is out of the body



And then I say, "And then if you're happy to come back in a week, the body has had 4 additional days to allow the (substance) to clear the body."



Once you have explained this part, it's a great idea to re-iterate the beginning like this...

"Do you remember how I said that there is the **Physical Substance**, **Habits** and the **Emotional Battle**? Well it might seem really simple to say that it's mostly out of the body in 3 days, but that doesn't include anything about the Habits and Emotional Battle. The 3 days is only about the **Physical Substance**. Does that make sense? So the **Habits** and the **Emotional Battle** are just the next parts that we talk about.

But it's mostly out of the body in 3 days and after a week, the **Physical Addiction** has ended."

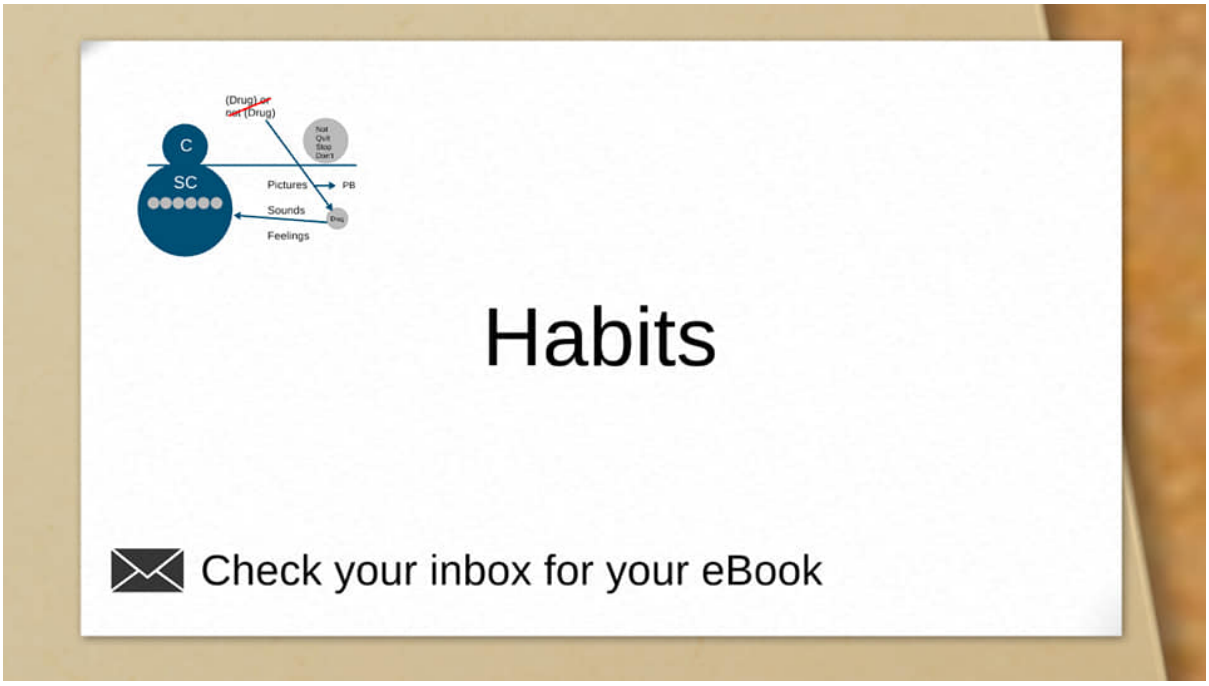
That's all that you need to say about the **Physical Addiction**. There is a good reason that I don't talk much about the difference between the actual drugs during this section.

I cover the difference between the drugs in the **Emotional Battle** section, because that's the section where we can actually do something about getting through the week smoothly.

Literally, the physical cure for Physical Addiction is to no longer have the drug.

The behavioural cure is found in the next 2 diagrams.

This is like catching a bird that is flying around your house. The fastest way to catch the bird is to start closing some doors so that the bird has fewer places left to fly. The only 2 doors left are **Habit** and the **Emotional Battle**.



“Almost everything that we do is habit. The brain is only about the size of a fist and much of the middle is blood, so the brain is literally competing against itself for space. If you had to do everything in your life consciously, then your brain would have to be 20 times larger and you’d have to eat more glucose and breathe a lot more oxygen to power such a massive frontal lobe.”

Try to use as many hand gestures as you can to describe what you’re talking about. It actually increases your success rate when you act out a story with some energy.

“Imagine a tall field of grass and you want to get to the other side. So you push it with your hands and you stomp it with your feet. When you want to get back, you could battle again through the long tall field of grass and make a new path. But

that would take all day, and it's a waste of energy. So you just keep using the path that you've already made.

Those pathways are like memory anagrams in the brain. The next time that one of your basic human needs come up, it's just easier to do whatever you did last time.

What would you do if you wanted to take a break?

Well, what do you normally do when you want a break? You'll probably just do that. And if it's walking, meditating, smoking, patting your dog, shooting heroin, yelling at people, or whatever it may be that might be normal is what you're most likely to do.

And cutting down doesn't work. Around the corner from here, there's a sushi shop.

And do you know those little soy sauce containers that look like a fish? Well, my brother came here for lunch one day, and he wanted sushi and I was just dumping the sauce on anything.

I dumped the soy sauce on the dim sims, spring rolls, hand rolls and even the miso soup. It was weird. I just covered everything with it.

And my brother gave me this massive lecture about how it's bad for me, saying that the salt, sugar, sodium etc... and the way that it effects oestrogen levels in the body basically means that it isn't food.

And I thought, well, that's OK, I'll just not have soy sauce then. Easy.

So every time that I had sushi, which was pretty rare just as a treat, I just chucked the soy sauce into my top draw.

And then my brother came back just 5 weeks later for lunch and asked if we could have sushi. So we did. And then he asked me if I had any soy sauce.

And I said, well yes, but last time you came here you gave me this whole lecture on how bad it was for me.

But my brother said that he hadn't had soy sauce or anything bad in that whole 5 weeks. It was basically boiled chicken and broccoli. So now he wanted a treat.

I pulled the soy sauce bottles out of my draw and I expected that there would be about 7 or 8, but there was over 100 (nearly 200 now. Oops)

My brother asked me if I requested 100 in 1 go. But that's not how it happened. I told him that they only ever give me 2 soy sauces with my food and I only go rarely.

So he pointed out the truth and said, 'Scott, look at the desk. There's over 100. You've been more than what you thought. If they only give you 2 each time, then you've been 50 times in 5 weeks. 10 times per week or twice per day.'

I argued and said, ‘No, I hardly ever go’, but my brother pointed at the desk and just said, ‘Scott, look at the desk.’

So I had to admit that I go way more often than I thought that I did.

Anybody who can justify getting sushi 1 time can justify having it 1 time and then 1 time until they completely lose track of how many times that they’ve been. This is how habit works.

Anybody who can justify smoking 1 cigarette can justify smoking 1 cigarette and then 1 cigarette until they’re a full time smoker. The same goes for marijuana, cocaine, coffee, sugar, alcohol or any addictive drug.

So cutting down basically doesn’t work because you’ll lose track of how many that you’ve had. You have to get them all together.

I’m just going to quickly draw the conscious / subconscious map. Do you remember the long tall field of grass and how it’s easier just to come back the way that you went? Well, the brain is a lot like that in how it creates habits.

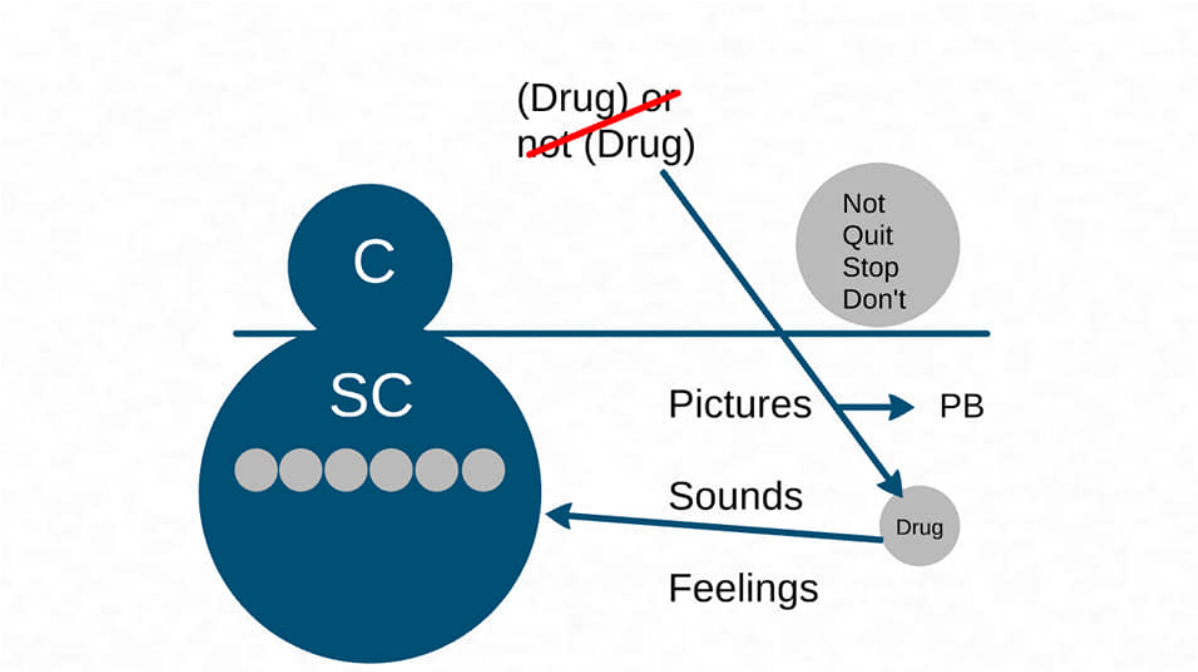


Diagram 2 -The Conscious / Subconscious Map

It looks like a Snow Man, but it's the conscious / subconscious map. The conscious mind understands logic but the subconscious doesn't understand logic. It just develops habits. And can you see these little circles in the subconscious? They represent habits. So you may have a habit of taking (Substance) in the morning, after work, after meals, during breaks, as a reward, as you leave to go outside, if you're stressed, if you're celebrating or just because the phone rang. Any one of those reasons could be a habit around you taking (Substance)"

Ok, that was a lot to get out. That entire last section was script that I say to clients. Let's keep going.

“The conscious mind understands words like Not, Stop, Quit, Don’t or other negations, but the subconscious mind doesn’t understand those words.

If I asked you for a handful of ‘Don’t’, then that wouldn’t make sense.

If somebody asked me for a handful of Don’t, then I wouldn’t know what they meant. Should I ask, ‘Do you want a Red One, a Blue One? Is it heavy, light, wet, dry, smooth, rough or what?

If I dropped it, would it go thump, crash, smash, bounce, splash or what? I don’t know what to imagine.

The subconscious mind doesn’t understand what ‘Don’t’ is.

But it does understand the Sensory information.

It understands Pictures, Sounds and Feelings.

So if I asked you to NOT picture the number 3, would you picture the number 3 or would you not picture the number 3?

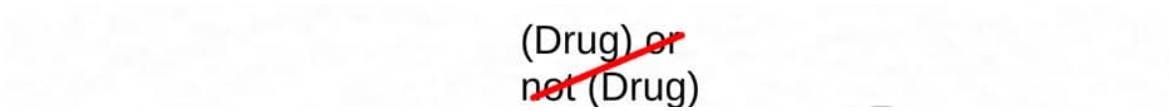
Or if I asked you to NOT picture a Polar Bear, would you picture a Polar Bear or would you NOT picture a Polar Bear?



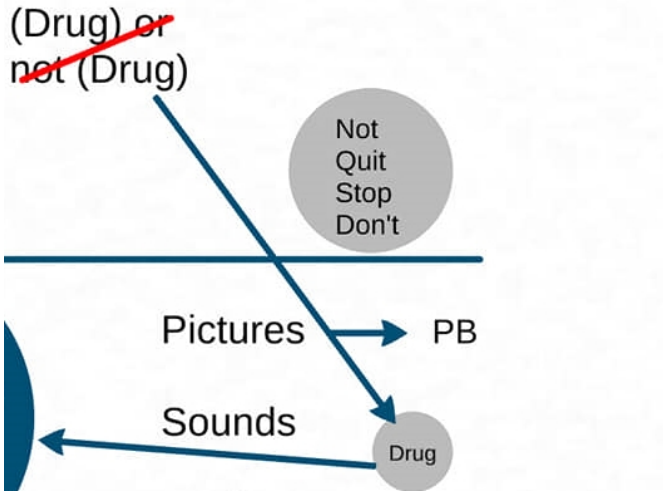
It’s like if I said, ‘Can you please NOT think about your Ex. I’d already start thinking about my Ex even though you said not to think about my Ex.

So the same thing happens if I said to you, ‘Can you please NOT think about (Substance). You’d still think about (Substance)’

Does that make sense? So words like Stop, Don’t, Quit, Not or anything else that’s a negation doesn’t get processed at all by the subconscious mind.

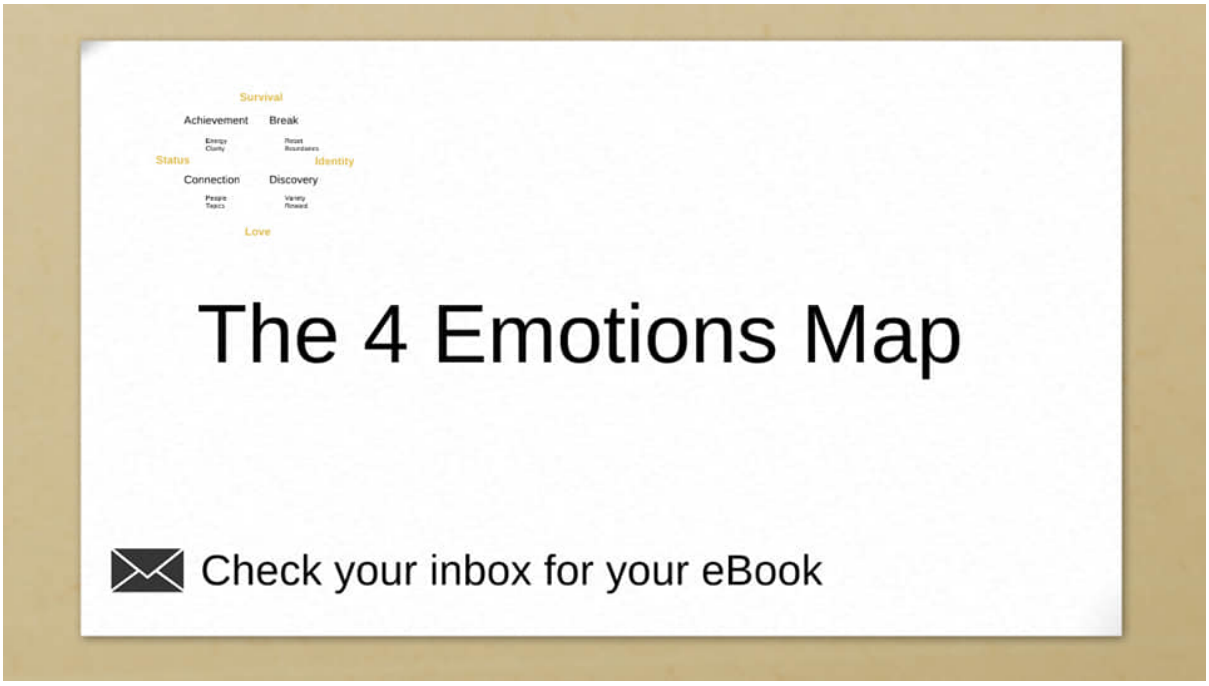


That means that the words OR and NOT get ignored and the word (Substance) or Drug get carried down to the subconscious mind.



And just like that long tall field of grass that becomes a pathway or just like the soy sauce story where 1 = 1 more and then 1 more = 1 more again and again and again, the habit starts to become a full time way of achieving your emotional needs.”





Just like catching a bird in a house by closing doors, we've closed the door on **Physical Addiction** and **Habit**.

But the **Emotional Battle** is what causes the struggle. The only thing that can cause a person to relapse is the **Emotional Battle**. Have you ever seen one of those cars where the indicator and the wiper are on the wrong sides? While driving one, maybe you'll make a mistake. Maybe when it rains you'll hit the blinker a few times before you change your **Habit**. Maybe you'll wipe your windscreen accidentally while turning a corner until the new **Habit** kicks in.

Maybe if you took all of the plates in your kitchen and switched their positions with the cups in your kitchen, you'd make a mistake a few times until your muscle memory and **Habit** kicked in, but it would be painless. There is Zero Pain in changing a Habit. The pain comes from unmet **Emotional Needs**

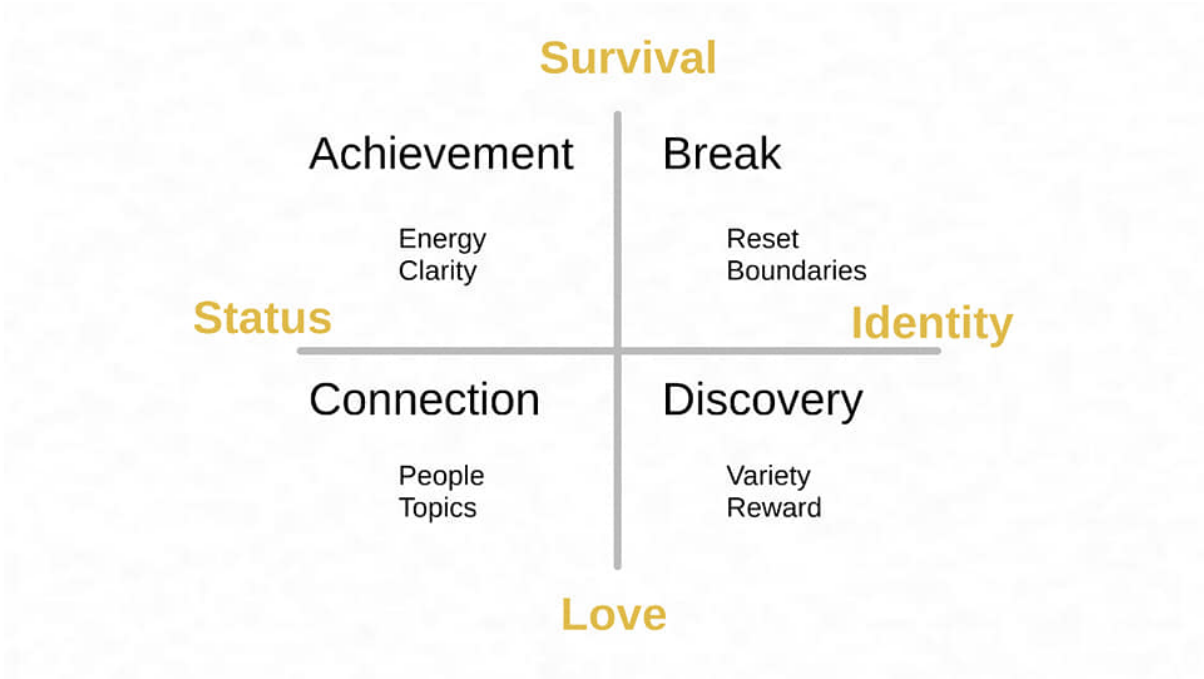


Diagram 3 - The Emotional Needs Map

If a need isn't met, there is pain. If there is pain, then there is a temptation for a short term fix. Sometimes a short term fix is a drug that causes long term pain.

These are the **4 Emotional Needs:**

Achievement: People need Energy and Clarity in order to function. Healthy Stimulants and Morning Routines can help to get the Energy and Clarity to get on with the demands of the day.

A substance addiction can often serve as a clients morning meeting with themselves to organise their day.

Breaks: You can dig a hole for 12 hours without a break if you really wanted to. But thinking is harder because the brain requires a lot of electricity. The brain only weighs about 2% of your total body weight, but it uses up to 30% of the bodies total electricity.

Connection: Connection helps us to survive mentally and physically. When a person is in lockdown, isolation or in solitary confinement, they can develop mental illness. People crave activities and topics in common that they can share. The more topics that they have in common with somebody, the more they can like the person. Sometimes a substance abuse is the main or only topic that they a have in common with people.

Discovery: This one is all about Variety and Rewards. Once the day is over, people like to give themselves a positive experience as a reward for getting through the day. Again, people aren't going to just give themselves a nicotine patch at the end of the day because there must be a ritual attached in order to feel the full effects of the reward.

When you combine the **4 Emotional Needs**, you come up with another very interesting set of groupings.

The need for **Achievement** and **Breaks** = **Survival**

The need for **Connection** and **Discovery** = **Love**

The need for **Achievement** and **Connection** = **Status**

The need for **Breaks** and **Discovery** = **Identity**

Different drugs usually come from a different set of unmet needs. Let's take **Sugar**, **Cigarettes**, **Alcohol**, **Coffee**, **Cocaine** and **Marijuana** for example.

This **Emotional Need** vs. **Drug Map** will help.

Sugar can be a need for all 4 of **Survival**, **Love**, **Status** and **Identity**.

Cigarettes can be a need for all 4 of **Survival**, **Love**, **Status** and **Identity**.

Marijuana is usually a need for **Identity**

Cocaine is usually a need for **Status**

Alcohol is usually a need for **Love**

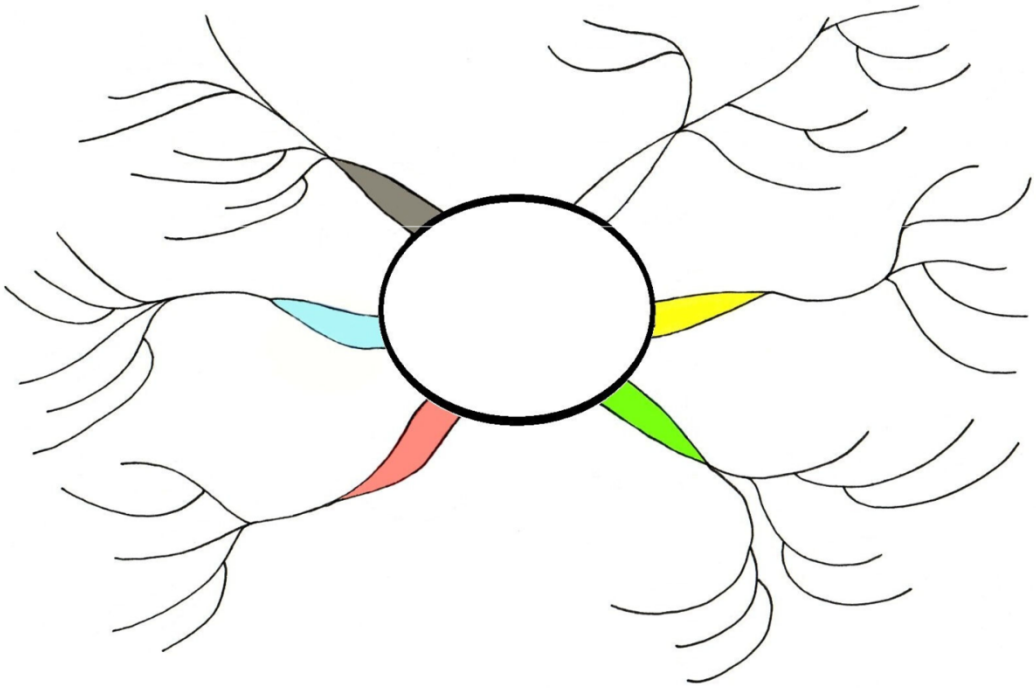
Coffee is usually a need for **Survival**

So let's unpack 1 of those drugs.

If **Marijuana** is a need for **Identity** and **Identity** is made up of the need for **Breaks** and **Discovery**. And **Breaks** is a need for a method to **Re-Set** and **Boundaries**, and **Discovery** is a need for **Variety** and **Reward**, then we can work out the following.

People who are addicted to Marijuana need to find new ways to Re-Set, Set Boundaries, Find Variety in their Life and plan Healthy Rewards before the Marijuana addiction will go away.

I know that this has been a lot of information, but does that make sense so far?



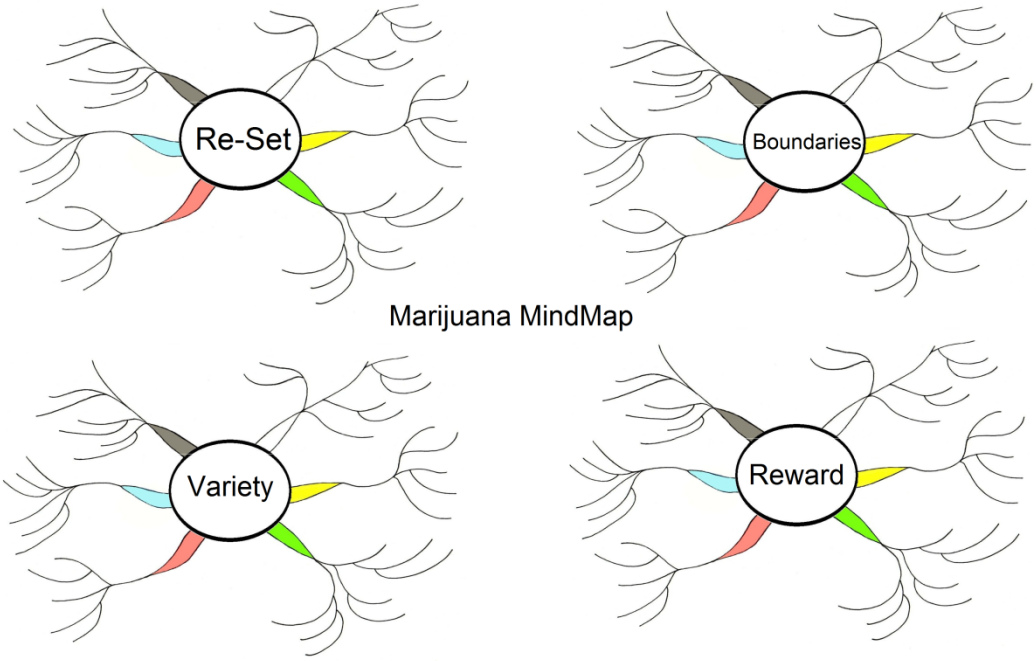
This is a mind map. I use it to help clients to solve problems when they're stuck and can't find answers.

If a client is addicted to marijuana, I like to give them 4 of these mind maps and give them 3 minutes per mind map to rapidly come up with as many ideas as possible around the central topic.

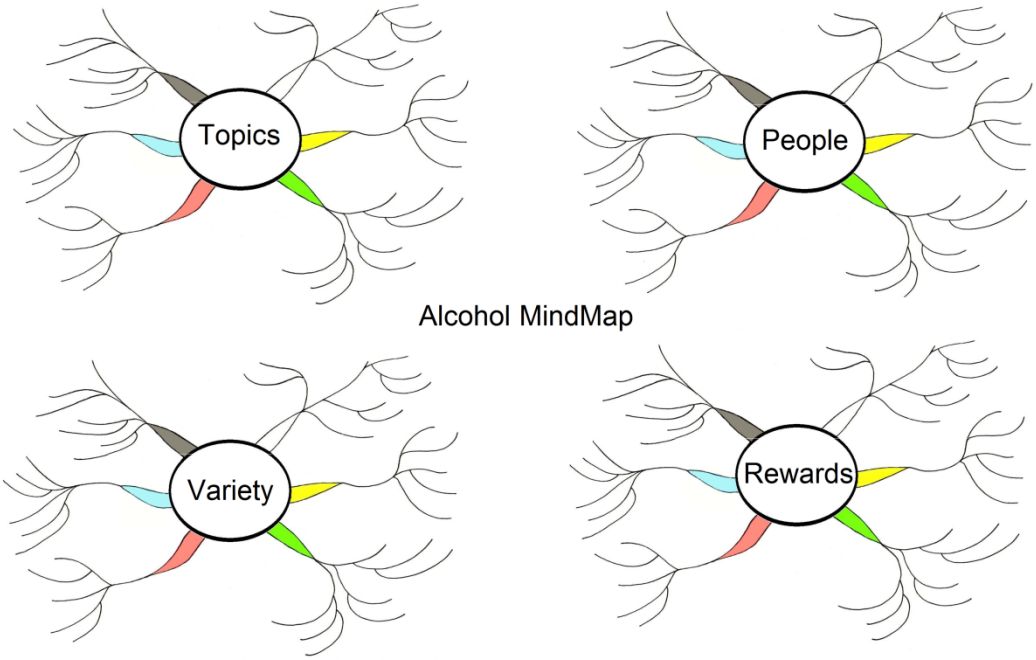
If marijuana is their addiction, the 4 central topics are **Re-Set**, **Boundaries**, **Variety** and **Reward**.

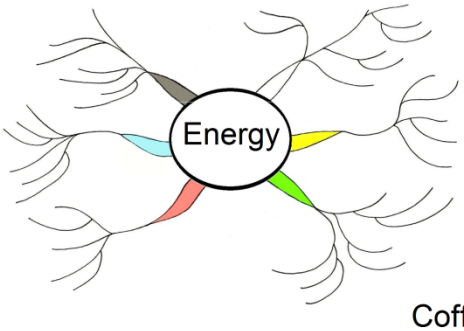
It doesn't matter what they write for 3 minutes as long as they think about the central topic and keep writing.

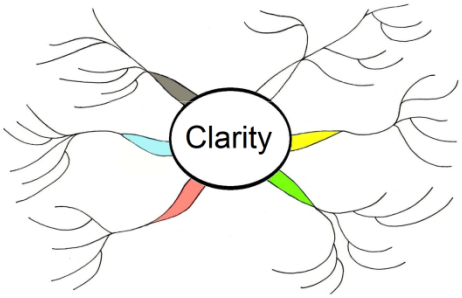
Their mind will come up with what it needs to. Here's what it looks like



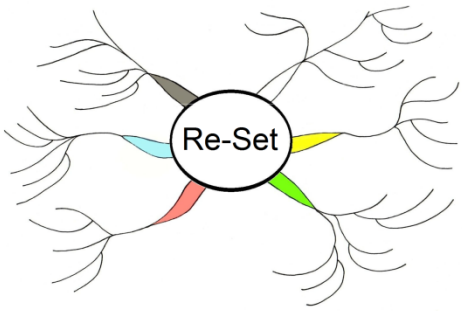
And here are the others.

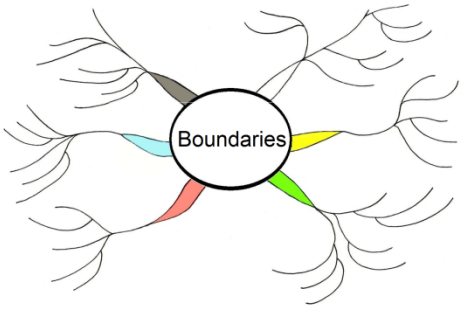


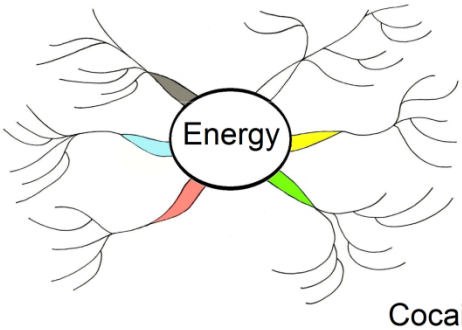


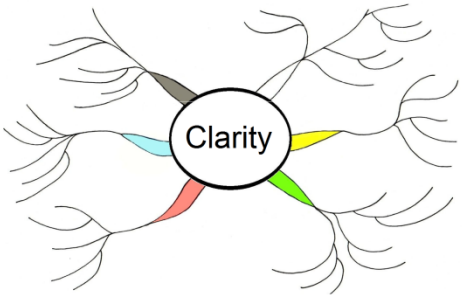


Coffee MindMap

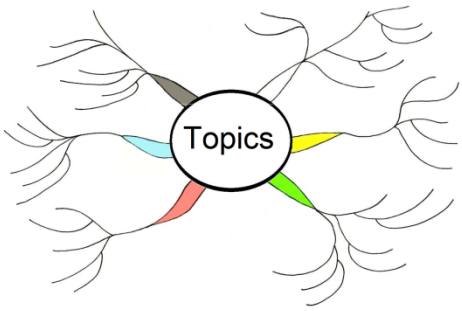


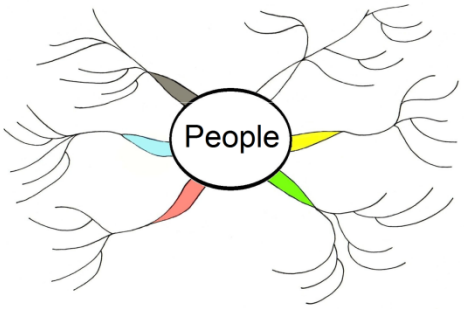






Cocaine MindMap





Here are some popular answers that clients come up with as ideas to do instead of their addiction.

Energy = Exercise in the mornings. Get an early bed time. Improve diet. Ask for Support. Let go of non-urgent tasks. Find a passion.

Clarity = Journal for 5 minutes. Get a Coach. Study. See a Therapist. Write 100 goals.

Re-Set = Meditate. Walk. Do a breathing exercise. Listen to a Meditation or Hypnotherapy Recording. Plan a Holiday.

Boundaries = Communicate. Set Rules. Use Safe Spaces. Stop serving others during downtime. Turn off phone at night.

Topics = Sports. TV. Books. Hobbies. Study.

People = Friends. Family. Co-Workers

Variety = Break Routine. Learn a new skill.

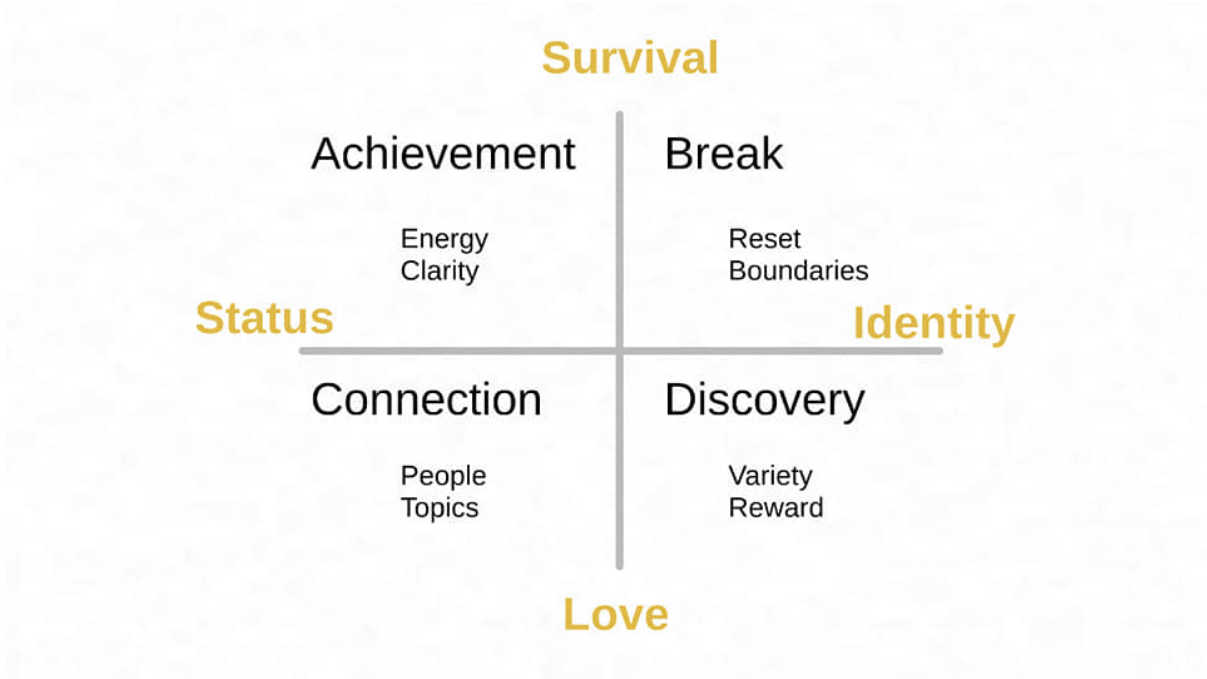
Rewards = TV. Books. Shopping. Massage. Friends night.

Do you remember when we talked about how the brain can't process negations such as Not, Stop, Don't or Quit?

The brain however can process these mind map ideas.

Spend some time with this diagram and explore it with a peer.

See what you come up with.



Remember this list.

Sugar can be a need for all 4 of **Survival**, **Love**, **Status** and **Identity**.

Cigarettes can be a need for all 4 of **Survival**, **Love**, **Status** and **Identity**.

Marijuana is usually a need for **Identity**

Cocaine is usually a need for **Status**

Alcohol is usually a need for **Love**

Coffee is usually a need for **Survival**

This should tell you what mind maps to get your client to fill out.

Emotional Need will lead people to action 100% of the time. Your job isn't to STOP your client from doing anything. Your job is to Clear a Better Path so that your client can see a Better Way to Get Their Needs Met. Does that make sense?

1 More Story Before I go

By now you may have heard my story about how my wife left me. The two of us were looking at houses to buy just a week before she left. We had enough money to buy and to stop renting. We were both invited to camp with friends, but she had to pull out of the camp trip at the last minute. At the time, I didn't know why, but it seemed important.

What I didn't know was that she was cheating on me for the past month. When I came home from the 3 day camp trip, I found a note from my wife that said that she had moved out and that she'd call me in a few days.

I never saw her again. It was 5 weeks before she called. I was trying to call that entire time, but she had changed her phone number. After being together for 8 years and knowing how needy she was, I was worried that she'd been hurt. Pulling a massive stunt like this was so out of character for her. It nearly broke me. She was scared to tell anybody that she was already in another relationship.

I cooked her dinner every night hoping that she'd come back that night. Throughout the 5 weeks, I just gave up and stopped cooking altogether and started to just eat takeaway junk food. I had a friend who moved in part time and just slept on the couch to make sure that I was OK. He was actually a really great friend.

I was still paying rent there and I had to move out. My wife had all of our life savings that we were going to use to buy our house. Just a month before she left, she told me how lucky she was to have me as a husband. And then she left and stole everything including my heart.

My brother let me move in with him and we basically started a brilliant business together. The reason that we started a coaching business was basically because I needed a distraction to stop me from crying every 10 minutes.

After doing so well and not drinking alcohol for a couple of months, the grief seemed to surface again for me. I told my brother that I needed to drink.

But my brother just wanted to make sure that alcohol was really going to be the best thing for me at that time, so he asked me a question.

No, he didn't make me fill out those mind maps, but he talked me through some questions that was pretty similar to those mind maps.

He asked me what I wanted to get out of the alcohol.

He insisted that I answer these few questions before actually buying any, and if I answered them then he'd drive me to a bottle shop himself.

He asked me to refer to the ABCD Emotional Needs map and to tell him what needs that I wanted the alcohol to fix.

It wasn't a Break, so I didn't need boundaries or to re-set.

It wasn't Discovery, so I didn't need Variety or Reward.

I actually needed Achievement and Connection. I know that the Emotional Needs Map says that A + C = Cocaine, but sometimes the Emotional Needs Map isn't exact. It's more of a way to discover what's going on beneath the surface. I'm not a cocaine guy. Trust me, cocaine isn't for me. Alcohol is my drug and it's the one that I need to be most aware of.

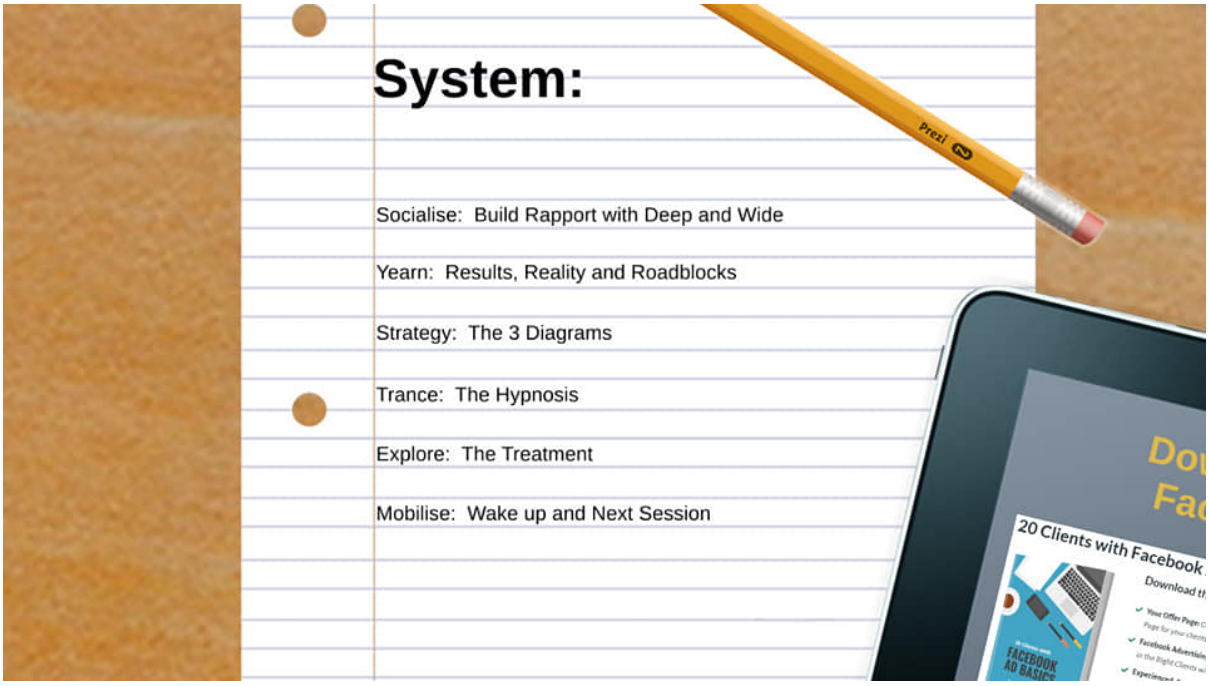
I felt lonely and I felt like I was wasting my life.

I needed Connection and Achievement.

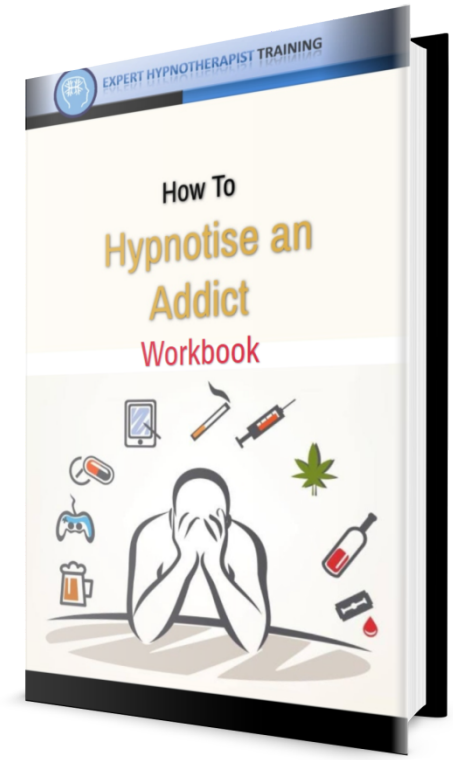
So I talked to my brother about another coach that I wanted to film a video with and to make an online course with.

This online course was very exciting to me. I'd been looking forward to it. It gave me a feeling of Achievement and Connection.

Here's the cool part. My brother asked me if I felt like hoping in the car and driving to the bottle shop. I said 'No'. I didn't want to drink because the ABCD Emotional Needs Exercise changed my feelings toward drinking into a need to get some work done.



Once you've completed the **Strategy** part of **S.Y.S.T.E.M.**, then it's time to move onto **T.R.A.N.C.E**. Yes, T.R.A.N.C.E. is an acronym and is covered in the next eBook 'How to Hypnotise an Addict'. This eBook comes with a free 3 week online course.





Do you need up to 20 clients per week?

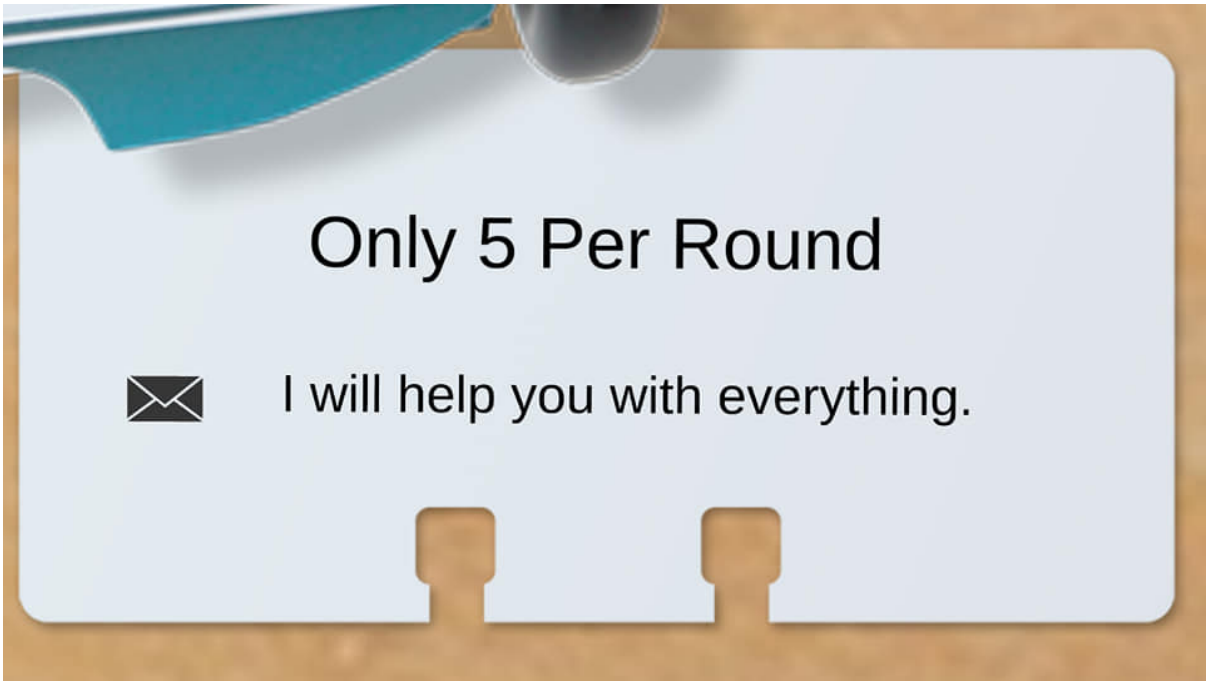
Are you ready to make your clinic into the Real Thing?

Have you waited long enough?

Do people out there need what you can help them with?

We have a program designed to help you to attract 20 clients per week and it will only take you around 1 hour per day for 3 weeks. It's called 'Facebook Ad Basics'





Have you struggled with money, technology, message or any part of getting your practice up and running?

I'm only running this one more time this year and I only have 3 spots left.

You and 4 peers will work with me as a group to get everything that you need done. We were going to charge the full $5,000 for this program, but we've put together a price of only $147 X 3 weekly payments.

The last 3 spots for Facebook Ad Basics will go very fast.

If you need this then click the button now and secure your spot.

Buy Now



Thank you for training once again with me.

I appreciate your time and your dedication to making the world a better place

Click Here or on the Image to join

My Facebook Group ‘How to Cure Addiction with Hypnotherapy’ for more free training.





No therapist ever made it on their own. They had help.

We are a community, and we thrive on the support of others.

If you need support getting your client base up, you know that you've waited long enough, and you need it at a price that doesn't break the bank, then Click Here to join FB ad basics

Thank you for reading.

Kind Regards

Scott Lawrence