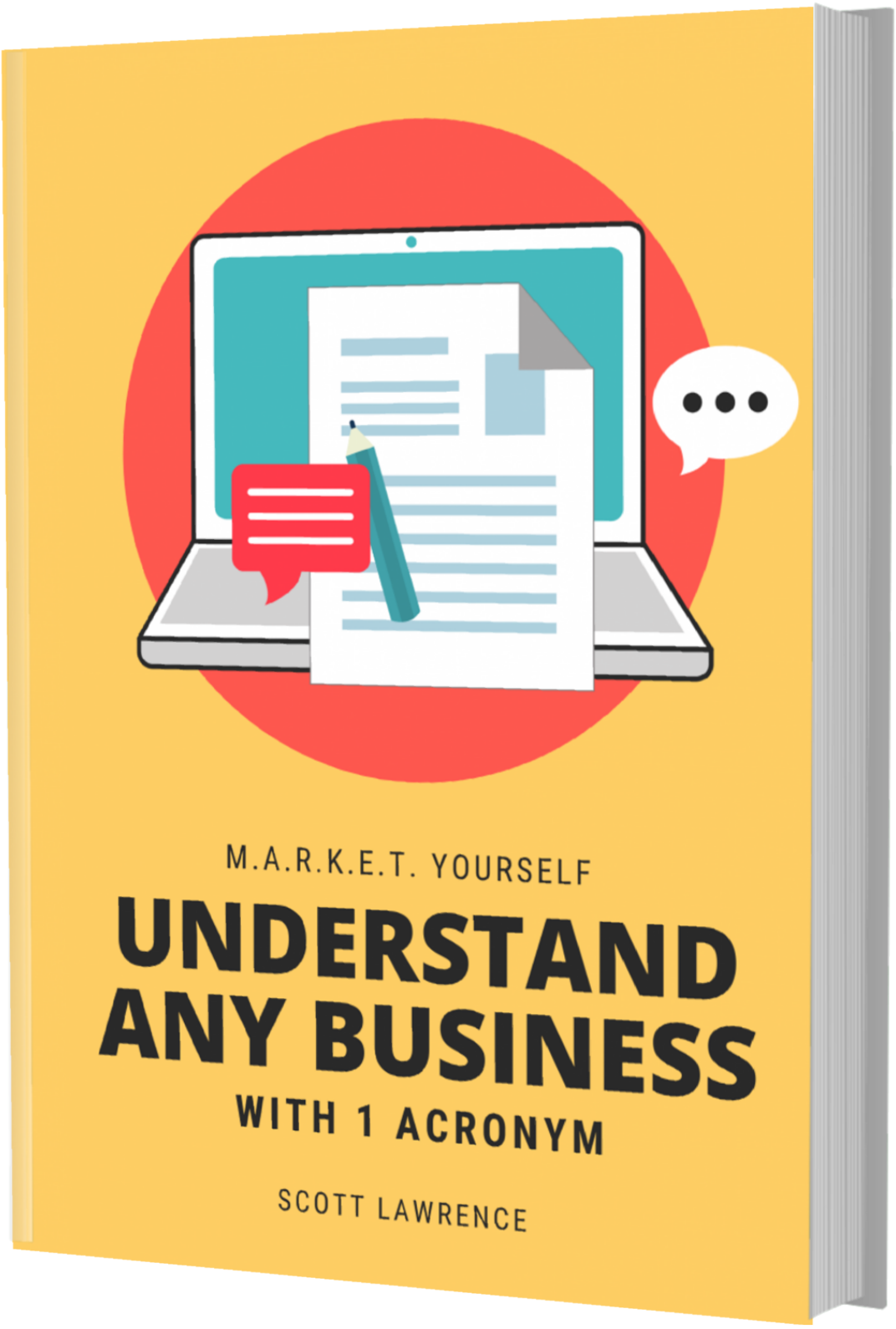

M.A.R.K.E.T. YOURSELF
UNDERSTAND ANY BUSINESS
WITH 1 ACRONYM
SCOTT LAWRENCE

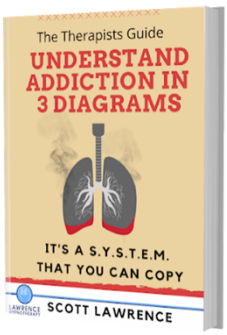


I'm Scott from Lawrence Hypnotherapy and I am a clinical hypnotherapist and business coach since 2010

After seeing over 4,000 clients, teaching over 3,000 students, featuring on national radio multiple times (The Hamish and Any Show, Fox FM and Triple R), lecturing at the Academy of Hypnotic Science, building over 20 online courses and writing over 45 eBook on Addiction, Psychology and Addiction, I'm still here and still creating you training for you.

Please also download my 2 most recent free eBooks, 'Understand Addiction in 3 Diagrams' and 'Facebook Ad Basics'. If you are a hypnotherapist, I'm certain that these tools will help to jump start or continue your success in treating clients and scaling your business.

Understand Addiction in 3 Diagrams



Download the Free eBook

- **Addiction:** How to Cure Substance Addiction.
- **Habits:** How to Program the Subconscious.
- **Emotions :** How to Fulfill Basic Human Needs.

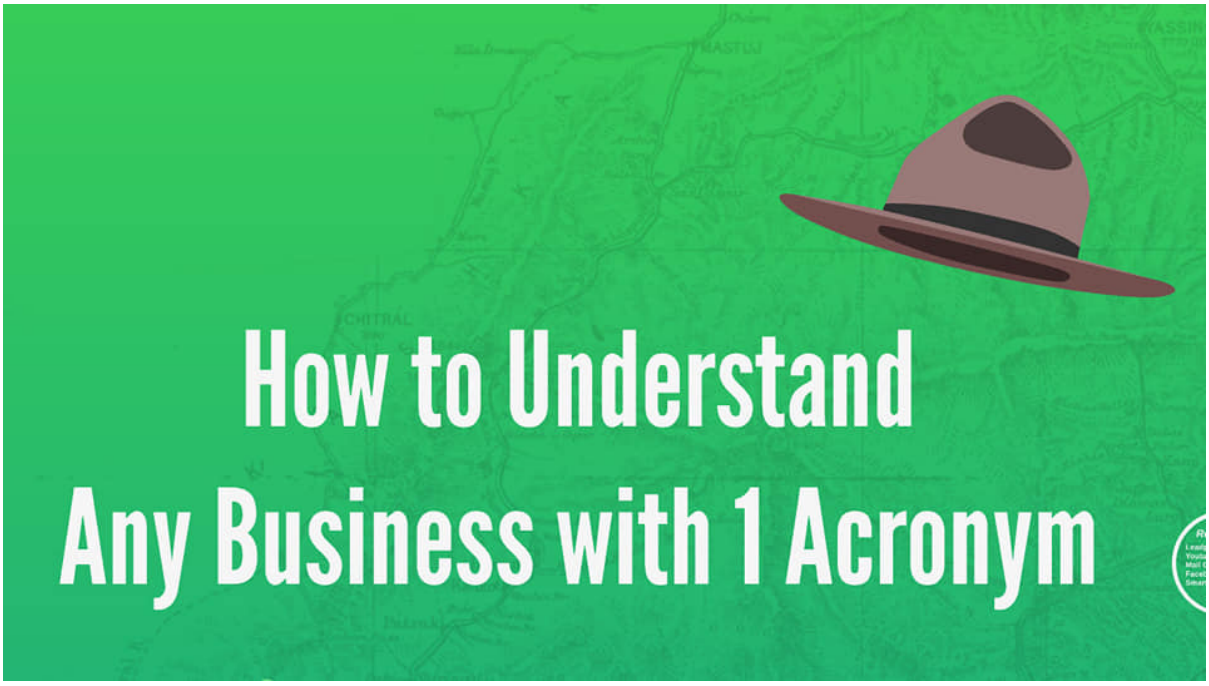
20 Clients with Facebook Ad Basics



Download the Free eBook

- **Your Offer Page:** Create a Landing Offer Page for your clients to Book in.
- **Facebook Advertising:** Learn how to bring in the Right Clients with the Right FB Ad.
- **Experienced, Step by Step 3 Week Training :** Get exact, easy to follow steps.

And email me at scott@lawrencehypnotherapy.com if you have questions or need help with your practice. Let's get on with growing your business.



Do you want to grow your Coaching, Education or Hypnotherapy practice fast?

People say “Yes” when I ask them if they want more clients, but they keep saying “I don’t know” when I ask them about their price, their niche, what their program is or how it works, how much they want to earn per year, what they’re working on now or where they’re getting clients.

But hypnotherapy students and graduates are always so keen to study, find new tools and to get together and talk about hypnotherapy. That’s because people go through a gathering stage when they’re new. They gather eBooks, videos, courses, friends, a network, etc... And that’s perfectly fine. In fact it’s great.

What isn’t great though is getting stuck in the gathering stage.

I mean, at some point, you just need to get on with the next stage of creating your business for you so that you can help as many people as possible with addiction, anxiety, depression, insomnia, weight, relationship struggles, etc...

You have amazing tools and people out there with life problems are already willing to pay you. They’ve been paying for the last 100 years. The customers are ready now.

What will it take to get you to break through to the next stage?

Are you stuck and know that it’s your time to experience the exact life that you wish to create for yourself right now?

Well you can. You just have to answer 6 questions and then execute on the answers to those 6 questions.

Where are you getting stuck?

Be honest.

Do you feel confident to see and treat a client?

Do you feel confident to charge?

Do you know what problem that you want to help people with?

How are you with web pages, technology, marketing and knowing what order to do everything in?



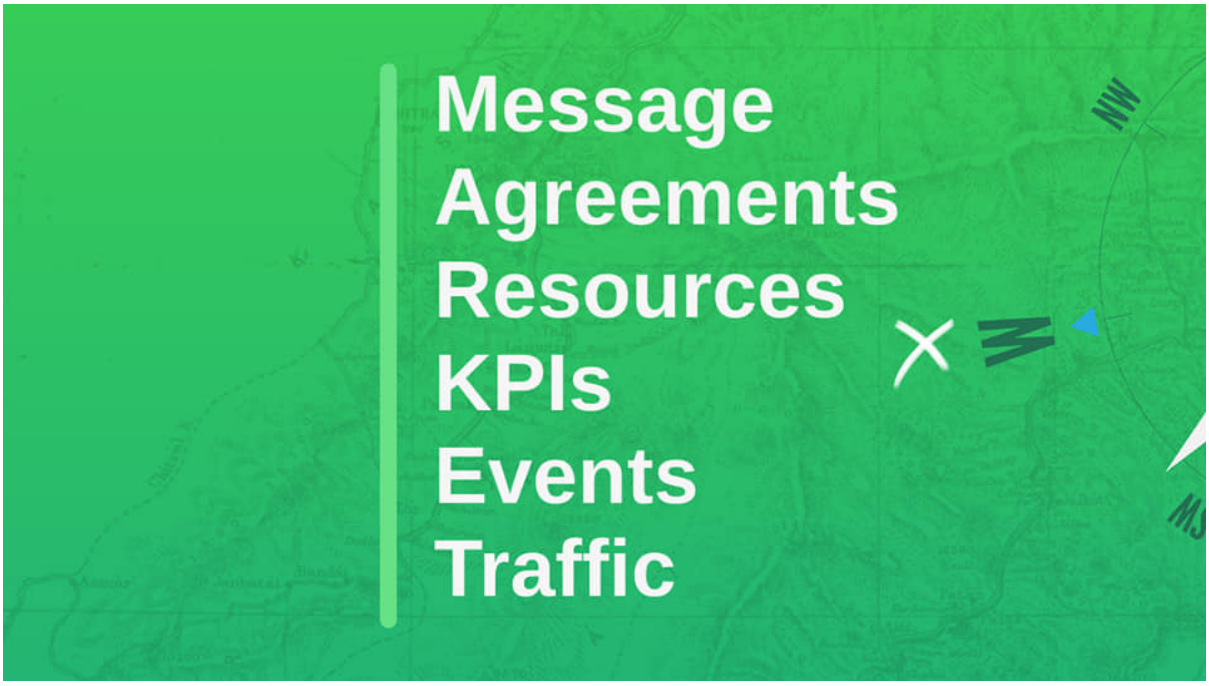
Are you great booking people in on the phone or are you terrible at it at this stage?

Are you a perfectionist who just needs to learn to put something out there and to have the discipline to just accept that your first version won't be the best version that you ever make?

Has it been way too long waiting a client base, even years?

Have you been trolled by some person who meant to give you constructive feedback?

Do you get exhausted when there are too many steps, but still wish to grow if only there was an easier way?



M.A.R.K.E.T.

Let me introduce you to the **M.A.R.K.E.T.** acronym.

I created this acronym because every time that I coach a student in business, I always end up asking these same 6 questions. So here they are.

Message: What would your client type into Google to find you?

Agreements: What is your offer that you want people to buy?

Resources: What tools do you need to get started?

KPIs: What is your price and how much do you need to earn?

Events: What needs to happen to grow your business?

Traffic: Where do you need to advertise to find clients?

If you struggle with any of those questions, then please keep reading.



Those 6 questions all come down to 2 basic questions.

Question 1: What are you saying to the world?

Question 2: What do you charge for saying it?

It's basically just **Psychology** and **Numbers**.

That's all that business really is. Some people are better at one than the other though, so they struggle when it comes to putting the two together.

Let's start with the **Psychology** part first. What is your message to the world? And what would people type into Google to find you? People often get this one wrong because they make it about themselves.



The Wrong Message

Have you seen what people write in the text above their Facebook Live Video when they're trying to promote themselves? There are some perplexingly common mistakes that cost people their leads.

It's like this. People don't know what you're about to say until you tell them. And people won't watch your video, listen to your video, read your book, open your email or see anything that you put out there for them to see until they've read your Headline. Your Headline is 80% of your business.

I want to say that again.

Your **Headline** is 80% of your business. Your business needs your clients attention.



If you want to get 60 free leads from Facebook Posts, Leads from Paid Facebook Ads, Sales from Emails, etc... then you need to know what headline will attract people and cause them to Pay Attention to You.

Try this as a headline and see what happens.

Example: How to get (Good Thing) without (Bad Thing)

I have used this formula for years.

Many of my posts attract over 200 new free leads. Not every post, but I don't need it to be every post. But a huge amount of them get 50+ or 100+ just by using that same formula.

I want you to try it and start getting free leads straight away.



The 5Ns

Would you prefer to respond to a post that says “As you know, I’m a coach and I help people to break through their subconscious blockages to achieve the body that they deserve” or would you rather respond to “3 Steps to Lose 8 Kilos Easily in 8 Weeks without Feeling Hungry”?

The second post will get you so many more leads because it gets to the point faster. The ultimate commodity these days is peoples’ attention. So if your client or audience give you their attention, it’s best to not waste it by fluffing about in your headline.

I want you to do the 6 Ns with me to get 60 free leads per month. Let’s start with Number.

How many steps would it take you to help a client to achieve a result? Let's say 3 for now.

Your 6Ns can start with "3 Steps"

Next, what problem do you actually help people to fix?

We call this the Need.

Let's say that it's to lose 8 kilos. Now we have, "3 Steps to Lose 8 Kilos"

Ok, then we use the Nudge or Adverb to make your headline more compelling.

If we use the word "easily" then we have the headline "3 Steps to Lose 8 Kilos Easily"

The Nearly There component or what we call the Duration is there to put a limit or a size on how long it takes to get their result. For simplicity, let's keep going with the same headline and add "in 8 Weeks", then we have, "3 Steps to Lose Weight Easily in 8 Weeks"

We add the Negation, "without Feeling Hungry" to make "3 Steps to Lose 8 Kilos Easily in 8 Weeks without Feeling Hungry".

And finally, we include the Next Action, “Type ‘I’m in’ to download my eBook / video training”

So that’s the formula. This formula will easily attract over 60 free leads per month if you use the 6Ns for your niche.

Do you help people with weight loss, anxiety, depression, insomnia, smoking, relationship struggles or something else?

Well let’s apply the 6Ns to your niche.

Number: How many steps do you use?

Need: What do you help people with?

Nudge: Include an adverb

Nearly There: What time frame can your client get a result?

Negation: What negative do you help your client to avoid?

Next Action: Ask them to type “I’m in” to receive your free eBook or Video Training.

It’s pretty much that straight forward.

Another one of mine is “3 steps to Quit Smoking permanently in 60 minutes without Patches or Pills. Type “I’m in” to download my free eBook”



Let’s put the formula to the test.

Imagine your client saying, “I’m sad because I can’t” and then read out your **Need**, **Nudge** and **Negation**. If it makes sense then it’s a great post.

“I’m Sad Because I can’t quit smoking permanently without Patches or Pills”

“I’m Sad Because I can’t Lose 8 Kilos Easily without Feeling Hungry”

But not, “I’m Sad Because I need a coach to help me to commit better and to unlock my unconscious sabotage patterns”



Great. This is fun. The M.A.R.K.E.T. acronym is completely made from Psychology and Numbers and we've just uncovered one of the 2 main Psychology sections. The 6Ns is how you get over 60 free leads per month.

But getting leads is not enough. You also need clients to do business with you so that you can get paid to help them with their problem. This part is done with the Offer or Agreement.

When your client and you agree on what you're going to do together, then you can repeat that same offer over and over again with new clients.

So what's your offer? If somebody said that they wanted to book in with you today but they need to know about your service, what would you say?



Your Offer – The 6Ps

When I first started in hypnotherapy, I also had no clue what to say to book people in or to advertise my services.

I was awkward on the phone and babbled for 30 minutes trying to teach my client everything I knew about hypnotherapy. It was a disaster. When they asked me what the price was, I didn't know. I just went blank. When they asked me how many sessions my program has, again, I went blank.

I didn't realise that you can actually use the same program for well over 4,000 clients. Some hypnotherapists believe that you have to design a custom made program in advance for each client before you've met them. But in reality, you haven't met them so how can you design a custom made program?



As you gain more experience, you find that sticking to the formula works for 90% of clients and that you just handle the other 10% as they come up.

I hope that this gives you the confidence to just simply advertise your program and to let your clients give you more experience. You will get better from experience when you see more clients and stick to the formula.

But first we need to know a few things about your program.

What is your program called?

How many sessions does your program have?

What else does your client get in your program?

What is the standard result that most clients get?

What is your cost?

What is a no-brainer inclusion that would make people book in?

We call these the 6Ps.

These 6Ps are something that you should rehearse in front of the mirror at least 10 times per day until it just rolls off your tongue.

These are the 6Ps

Program: What is your program called?

Product: How many sessions does your program include?

Plus: What else does your client get?

Proof: What is the standard result that your clients get?

Price: How much does your program cost?

Push: What is a no-brainer inclusion to make people book in?

For example, my quit smoking program would look like this.

Program: The Program is called, ‘Quit Smoking Hypnotherapy’

Product: It comes with 2 sessions of hypnotherapy

Plus: and a 2 disc CD set

Proof: Almost everybody quits by the end of the first session

Price: It’s three ninety five and that covers everything

Push: including the life time guarantee, which means that you get to come back free of charge for life.

Design your 6Ps Offer and use it for your phone script, web page or anytime where you explain your offer.



Resources

Business resources such as which web page provider or which funnel building tool that you use should not be a major deal.

Just buy what you can afford and move on. I still use leadpages for $300USD per year because it does everything that I need.

I also use Facebook, Youtube, Mail Chimp and a Smart Phone. Sometimes I use Kajabi for bigger project, but if you can't afford it, then just get something cheaper until you can. Don't stress about this bit.

Honestly, my advice here is just don't get stuck. Get something and it'll be right. I'm serious. Don't get stuck here.



KPIs

KPIs stand for Key Point Indicators. It's a measure of how you are reaching your targets.

Do you remember how I said that all of this breaks down into 2 sections, Psychology and Numbers?

Well this is the numbers part.

How much money do you want to earn per week?

How much are you charging per session?

Then how many sessions will you need to do to achieve that much income per week?

How many sessions are in your program?

So how many new clients will you need to book in per week?

And how many leads will you need per week to book in that many new clients?

Let's say that you are charging $200 per session and that you want to earn $2,000 per week.

That means that your clinic needs to do at least 10 sessions per week. So that part is easy to work out.

If your program contains 7 sessions, and every 4 weeks you need at least 40 clients, then you'll need at least 6 new clients every 4 weeks. So 6 per month.

6 Clients X 7 sessions is 42, and if your sessions are $200, this means that you'll be earning $8,400 every 4 weeks or $2,100 every week.

To attract 6 new clients, you'll need at least 10 X that many new free leads. You'll need 60 leads of people saying "I'm in" to your posts to get 1 in 10 to book in.

This works out to be about 2 new leads per day.

Can you get at least 2 new leads per day on your post?

I only post around once per week usually, sometimes more.

My posts get 50+ and 100+ leads per week.

I'm only asking you to achieve 15 new leads per week or 60 new leads per month.

If you posted just once per week, do you believe that you could achieve at least 14 new people typing "I'm in" per week?

Of course you can if you follow the 6Ns when you write your post.

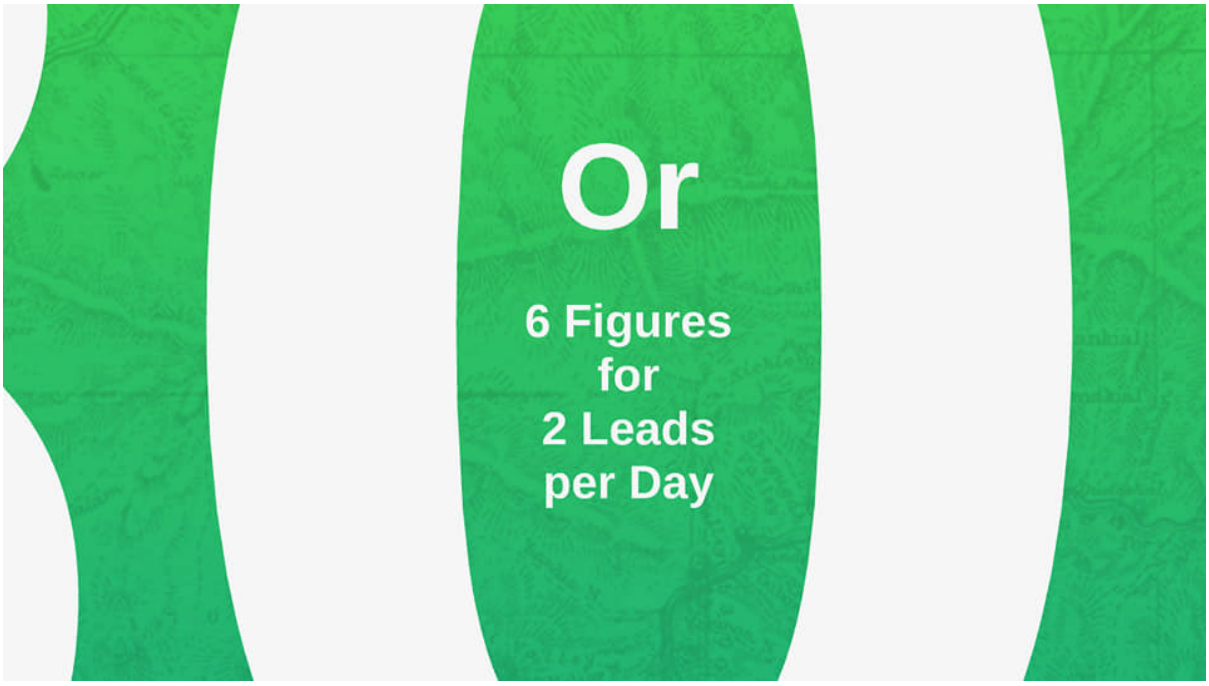
If you followed my post suggestion earlier, then you probably already have more than 14 new free leads already.

And then you only need to book in 10% of those leads.

When you email your 6Ps offer to your list or post your 6Ps offer to your Facebook following, you'll easily get 10% of people booking in with you.

Just focus on posting your 6N's post once per week and getting 14 new leads per week and you'll easily earn over $2,000 per week as long as you're also promoting your 6Ps offer.

I know that this is a whole bunch of maths, but just remember that on average, you should be able to expect that 1 post, 14 leads per week while promoting your 6Ps will attract, usually, over $2,000 per week. Or at least it has for my students when they follow the steps or reach out for help.



Revision

1. Let's say that you put out a post that said,
   "3 Steps to Lose 8 Kilos easily in 8 weeks without Feeling Hungry. Type "I'm in" to download my free eBook"
2. And then you put out an ad that said, "You're invited to join Weight Loss Hypnotherapy. Your program includes 7 sessions of hypnotherapy plus a 2 disc CD set. Most people lost a kilo per week. It's only $200 per session and comes with 4 weeks of phone follow up to make sure that you're still on track."
3. Let's say that you get 60 new leads per month and 6 new bookings so that you're earning $8,400 per month.

It's almost that easy. The only thing missing is a couple of trust building exercise. If you've made it this far, are you willing to talk about building trust with your audience?



Events

We've covered a lot of **Traffic** steps and **Transaction** steps.

The **Trust** steps aren't that hard if you're willing to create 1 eBook and a few videos.

Again, some hypnotherapists can worry about giving away too much information and worry that if they give too much away that people just won't need them anymore. But it's very different from that. The trust is that if you can get your potential client who reads your eBook or watches your video to believe that they understand the topic better and can see that success is possible for them, then they're actually much, much more likely to book in with you. It's not about selling the idea that you're great. It's about selling the idea that they're great.



Attracting 60 new free leads per month is just the beginning of your funnel. Before you send them your offer, it's best to send them an eBook or free training video to help them to get to Like, Trust and Know you.

Yes you'll be using the 6Ns to get leads.

And Yes, you'll be using the 6Ps to get clients, but imagine how much easier of a transition it is for your client to come and pay you if they already had a feel for how you think and what you do? I like to think that my clients deserve to read my eBooks or see my videos before they come to see me.

To cover the 3 Ts of **Traffic**, **Trust** and **Transaction** again, the **Traffic** part is your 6Ns, we're going to talk about the **Trust** section soon and the **Transaction** part is your 6Ps.



Traffic, Trust and Transaction

I'll give you some examples very soon so that you can see some of my funnels.

I'd like to encourage you to read my short yet highly popular eBook "Hot to Get Your 6 Figure Marketing Funnel Finished"



Get The

Free eBook

Download Now

Click on the eBook image to download it. It's the best tools and explanation of a funnel that I can give you.



What to Say in your

eBook or Video

Just teach, that's about it. Do the best job that you can and don't hold back. Make it a block buster. Having said that, you'll need to drop any habits around perfectionism and just get into the habit of just getting it out there or else you'll never move on from that stuck state.

My basic formula for constructing an eBook or video is to use this sequence.

Topic, **Relate** to their Needs, **Introduce** Myself, Tell a **Story**, Talk about a **Teachable Framework**, **Summarise** and then **Sign Off**. If you follow that formula, you'll end up with something pretty great. And Click Here if you want to know how to make a great eBook cover and get it out there fast.



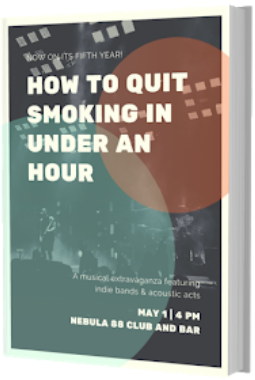
Examples

Before I give you my Quit Smoking, I want to give you a free training on how to get 50 new free leads. Grab the eBook by clicking on the image.



My Quit Smoking eBook





How to Quit Smoking in Under an Hour

- Stop **Cigarette Cravings**
- Improve Your **Health**
- Stay a **Non-Smoker** for Life

GET THE GUIDE

My First Quit Smoking Video



How to Quit Smoking in Under an Hour

LAWRENCE
HYPNOTHERAPY



My Second Quit Smoking Video



10 Myths about smoking



My Third Quit Smoking Video



Quit Smoking - Case Study



How Trust Works

Have you noticed how you seem to trust people who you know more than people who are strangers? This is called the law of Frequency and Recency.

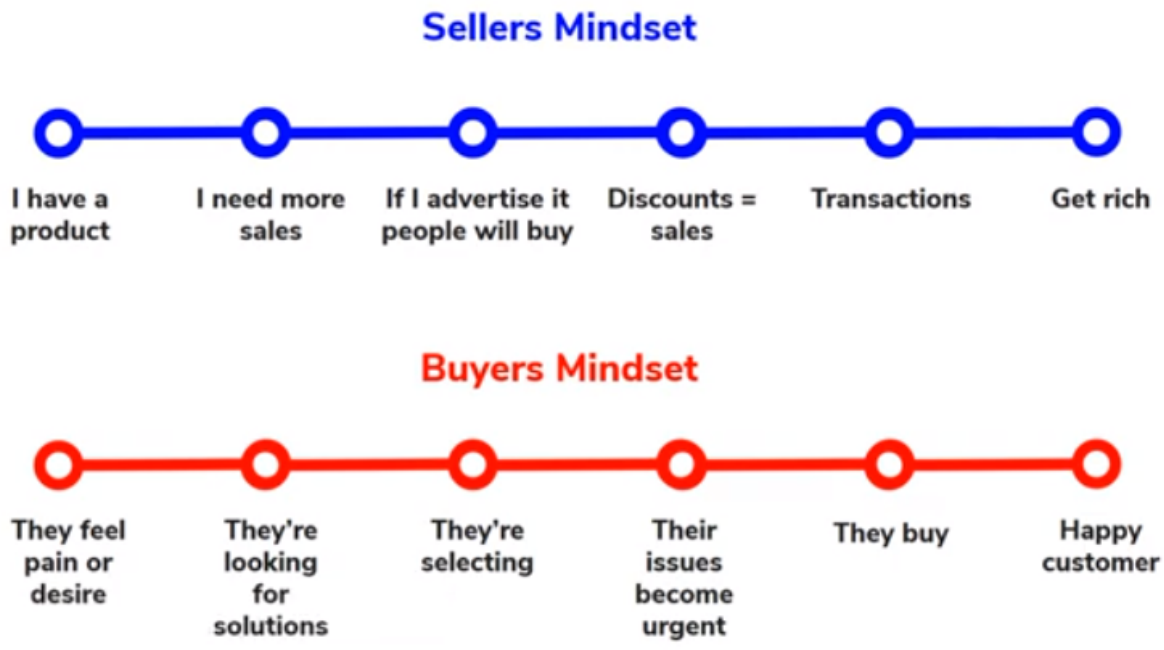
Our 6 Figure Funnel plan includes 1 Free eBook and 3 Free Training Videos.

The First Video is what we call the I.N.D.O.C.T.R.I.N.A.T.I.O.N.

The Second Video is what we call the M.Y.T.H. B.U.S.T.E.R.

And the Third Video is what we call the C.A.S.E. S.T.U.D.Y.

We call this process the Customer Journey.



I want you to avoid the Sellers Mindset and to think from the Buyers Mindset. Click on the Image for the full video.

Step 1 – eBook: When your client is feeling **Pain or Desire**, and you come along with your 6Ns post offering a free eBook, it makes sense that the client will want to download your eBook because it matches the Problem on your Clients To Do List with the Solution covered in your eBook.

Step 2 – I.N.D.O.C.T.R.I.N.A.T.I.O.N.: Next, your client is **Looking for Solutions**. At this point you offer them a free training video that doesn't sell, but it just teaches them how to solve their problem themselves.

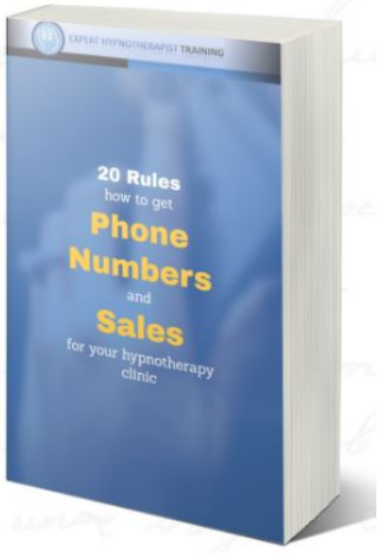
Step 3 – M.Y.T.H. B.U.S.T.E.R.: Next, your client is **Selecting Solutions**. The reason that you offer the M.Y.T.H. B.U.S.T.E.R. video while your client is selecting is because they're also deselecting solutions at the same time. There is so much information out there, that your video will help them sort out fact from fiction.

Step 4 – C.A.S.E. S.T.U.D.Y.: Next, your clients **Issue is becoming Urgent**. Your C.A.S.E. .S.T.U.D.Y. video is there to demonstrate that other people have actually gained success after their issue become urgent and they asked for help. This gives your client hope.

Step 5 – S.A.L.E.S. O.F.F.E.R.: Next, your client is going to **Buy a Solution**. Because you have added value and your clients trust you and because they have to decide who to pay, choosing you is the obvious choice.

My eBook Example

The 20 Rules of how to get Phone Numbers and Sales for your Hypnotherapy Clinic



Get the
Free eBook

Download Now

My I.N.D.O.C.T.R.I.N.A.T.I.O.N. example



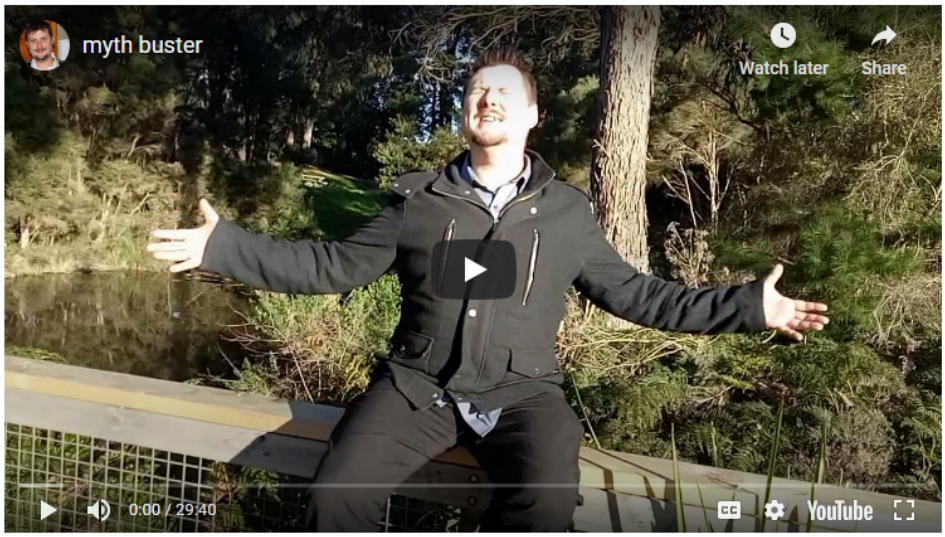
**How to Attract up to 40
Hypnotherapy Clients per week**



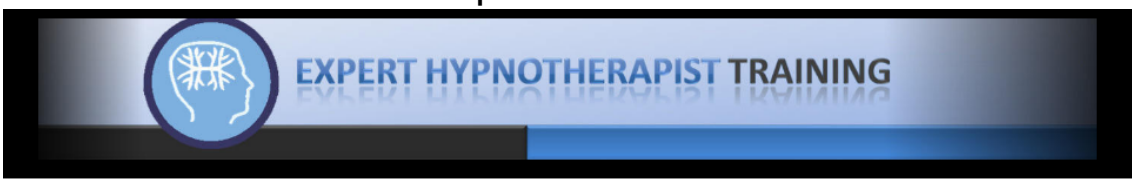
My M.Y.T.H. B.U.S.T.E.R. example



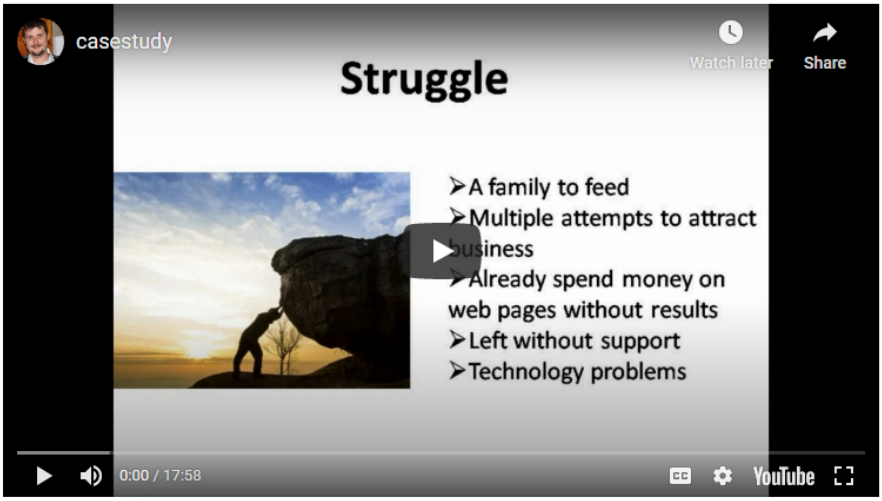
10 Myths that Cost Your Hypnotherapy Practice Thousands of Dollars



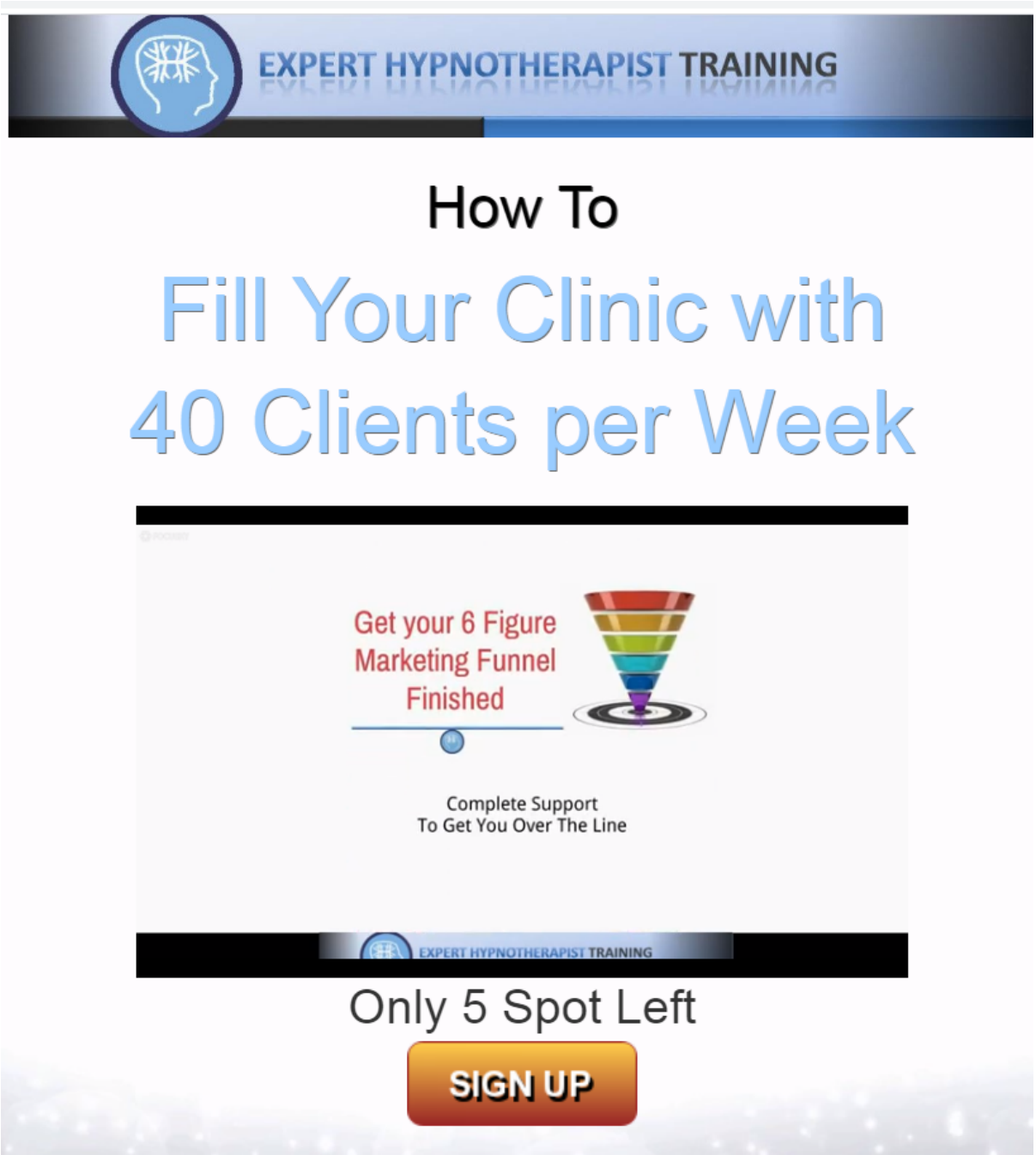
My C.A.S.E. S.T.U.D.Y example



How Greg Built his Hypnotherapy Practice with only 1 Web Page



My S.A.L.E.S. O.F.F.E.R. example



And finally.....

My Quit Smoking H.O.C. page example



If you haven't heard of H.O.C. then it basically is another form of short sales page.

H.O.C. stands for Headline, Offer and Call to Action as you can see in my page example here.

So that's a funnel. You make 1 eBook, and 4 videos that come from the buyers point of view and promote it using the 6Ns and the offer which contains the 6Ps. So what's next?

Well, the offer cycle also relies heavily on emails and group posts. Let me show you.



Your Sales Cycle

If you aren't a part of other Profitable Facebook Groups then you should join them now.

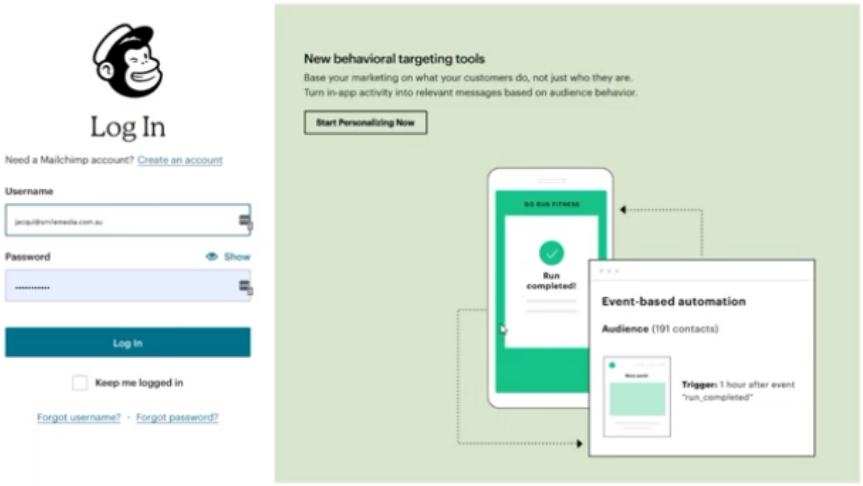
Also, if you don't have a tool for delivering mass emails, then you should get one now. I use Kajabi, but the cost may be a little high and Mail Chimp is free and basically does the same job. Just go to mailchimp.com and I'll show you what to do from there after you've logged in and made an account.

Emails with Mail Chimp

You have 2 jobs with emails. The first job is to import your subscribers list and the second job is to write and send an email. Let me walk you through what to do here.

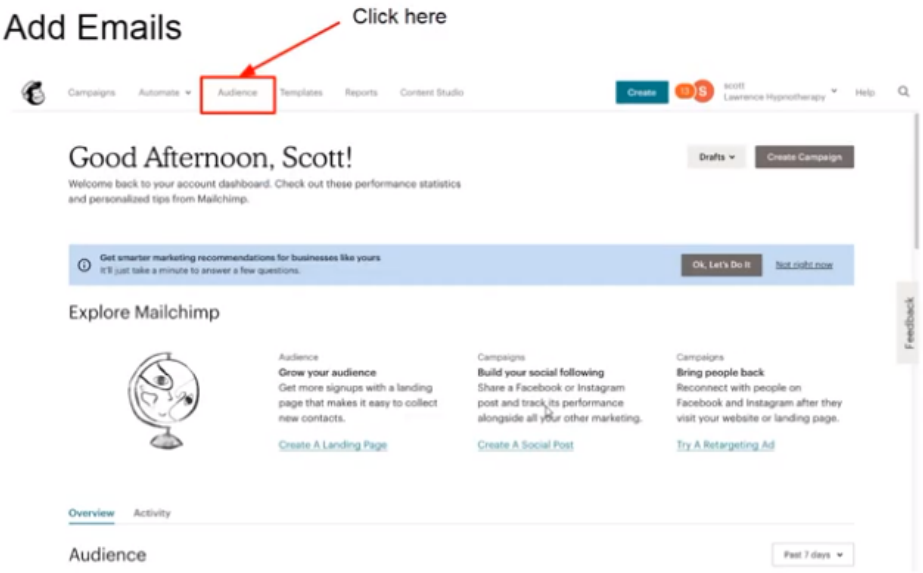
Create a Mail Chimp Account

Step 1: Create a Mailchimp account

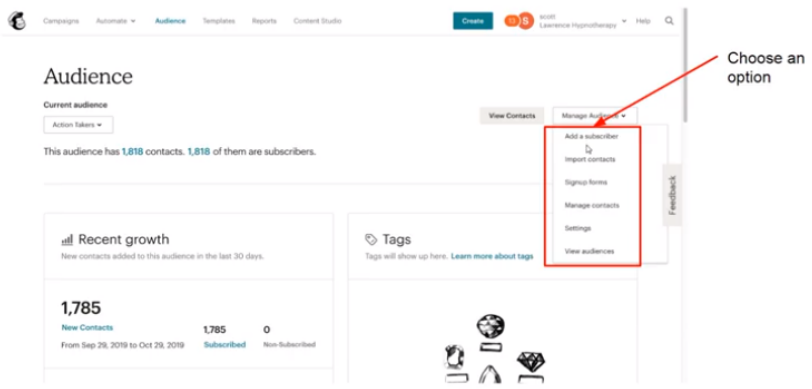


Import Your Contacts

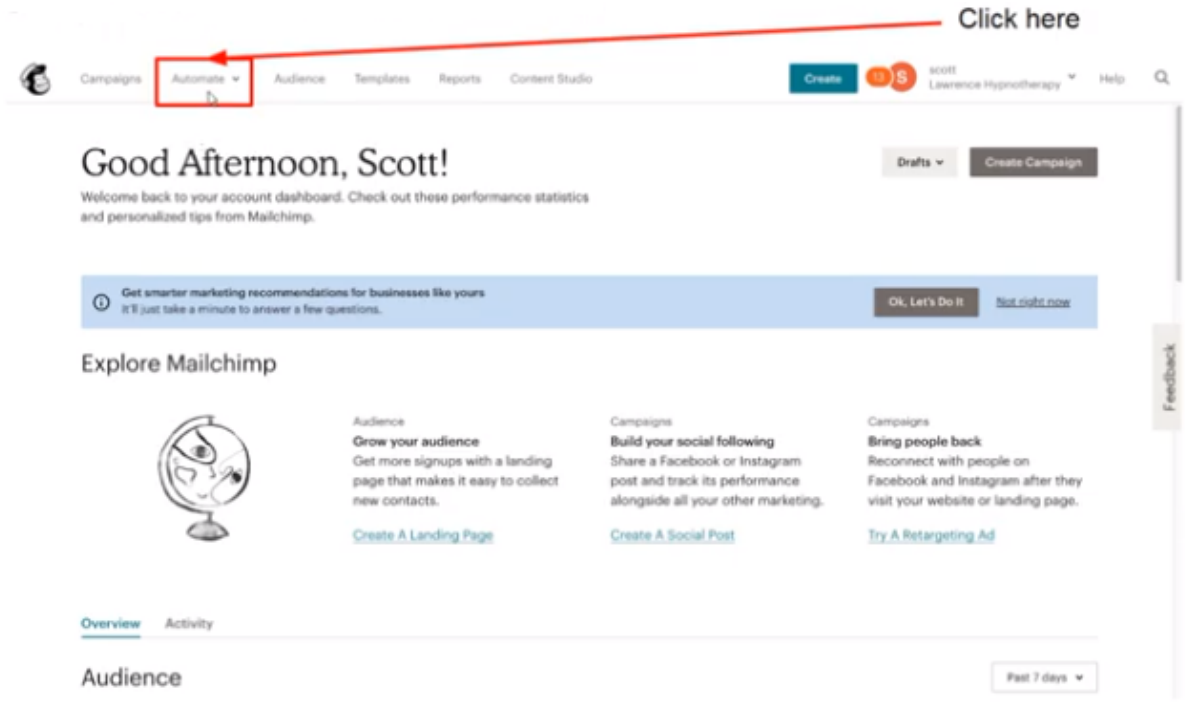
Step 2: Add Emails

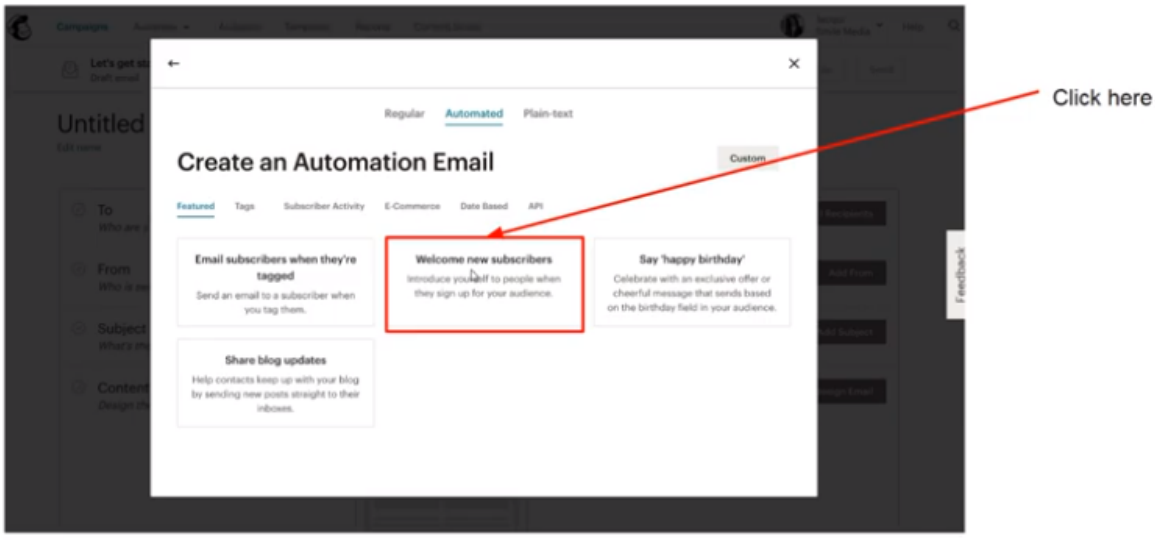


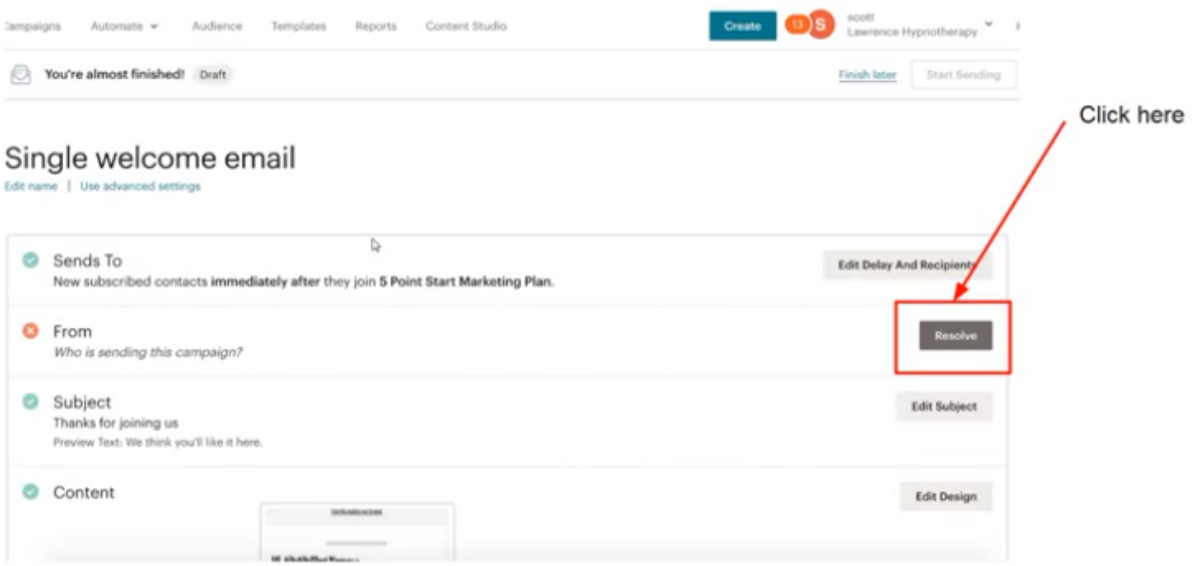
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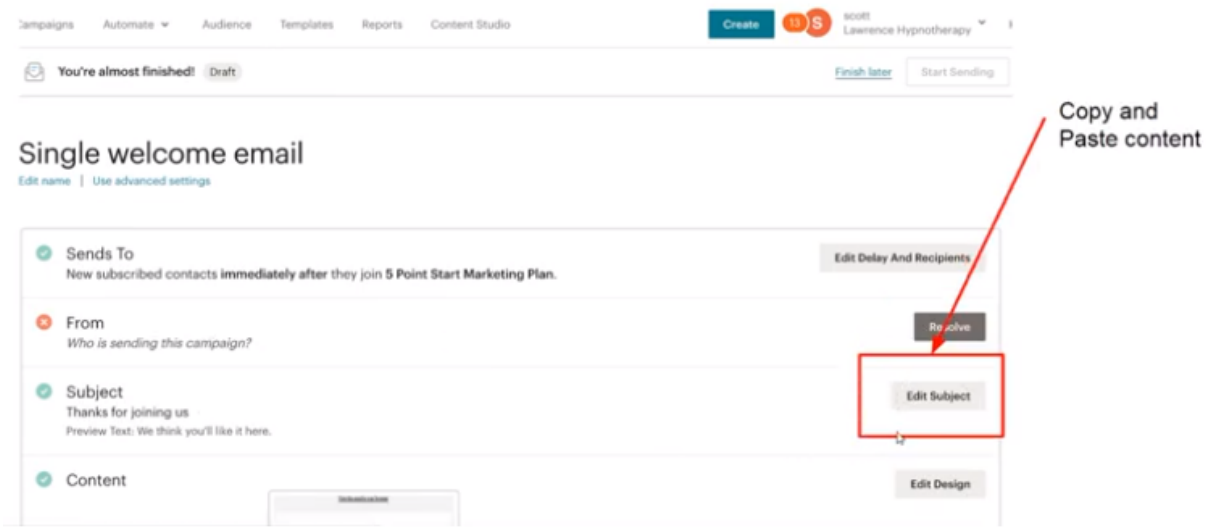


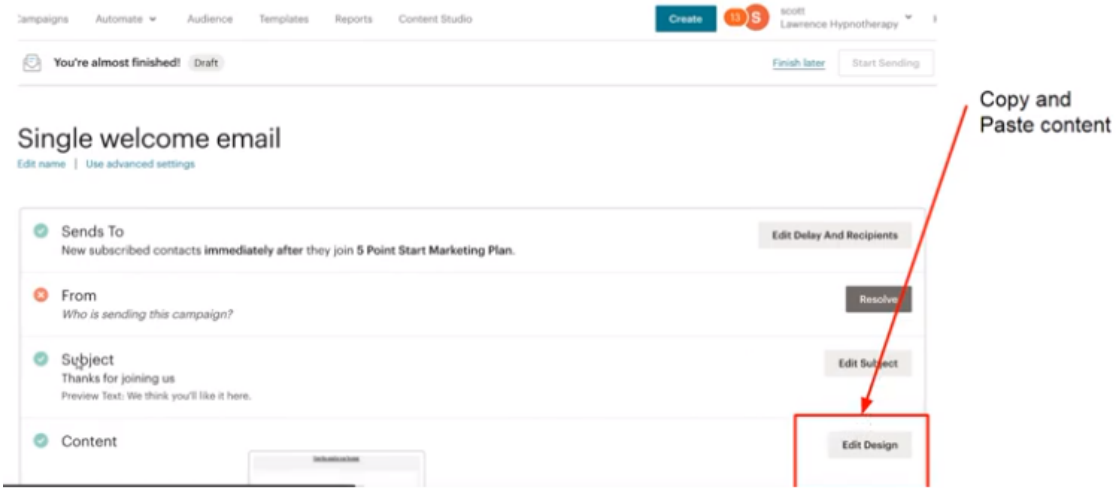
Create an Email

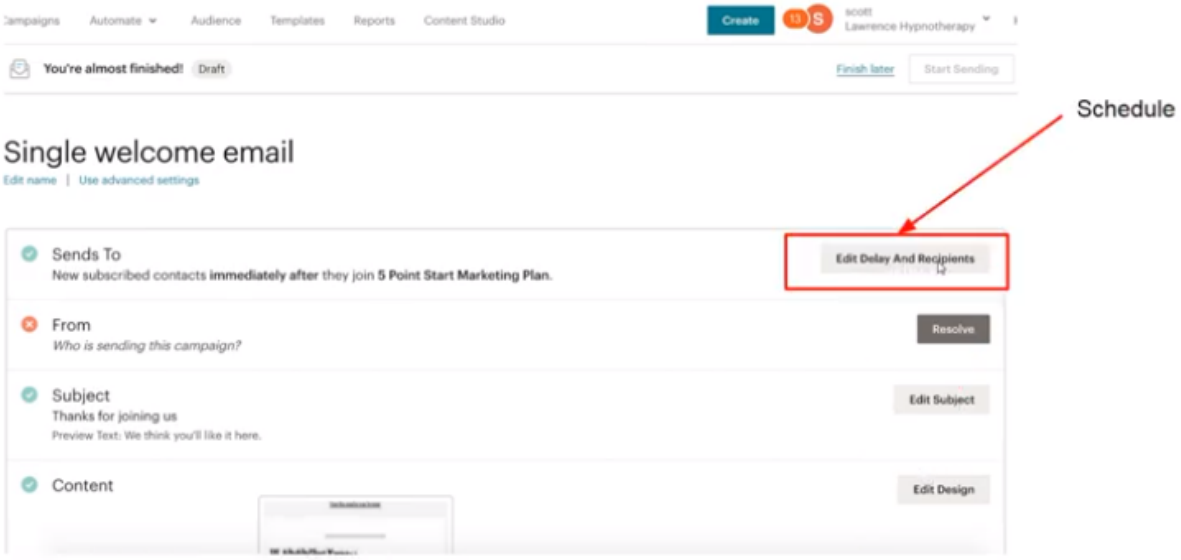







Campaigns
Automate
Audience
Templates
Reports
Content Studio
Create
scott
Lawrence Hypnotherapy
You're almost finished!
Draft
Finish later
Start Sending
Single welcome email
Edit name | Use advanced settings
Sends To
New subscribed contacts immediately after they join 5 Point Start Marketing Plan.
Edit Delay And Recipients
From
Who is sending this campaign?
Resolve
Subject
Thanks for joining us
Preview Text: We think you'll like it here.
Edit Subject
Content
Edit Design
Copy and
Paste content


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Edit Delay And Recipients
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Who is sending this campaign?
Resolve
Subject
Thanks for joining us
Preview Text: We think you'll like it here.
Edit Subject
Content
Edit Design
Schedule

That’s all of the buttons in Mail Chimp

If you can follow the prompts and click on those buttons, then you’re doing. The only thing left to do now is to work out what to write in your emails.

If you’re running a monthly email cycle and you have 1 eBook and 4 videos, then you can email out the eBook and first video in the first week and then just email out 1 video per week after that. Let’s take a look.

Your email campaign is made of 5 parts

Part 1: Ebook

Part 2: Video 1

Part 3: Video 2

Part 4: Video 3

Part 5: Sales offer video



Your Email Headline

Use the 6 Ns formula to write your headline. Except leave out the Next Action Step in the headline.

There are 2 sections: Section 1 is the subject line

How to [Dreams/desires]

Without [Fears/frustrations]



Your Email Body

There are 2 sections: Section 2 is the email body

Problem - What is causing the pain?

Aggravate - Expand on the problem.

Solve - Teach them how to fix it.

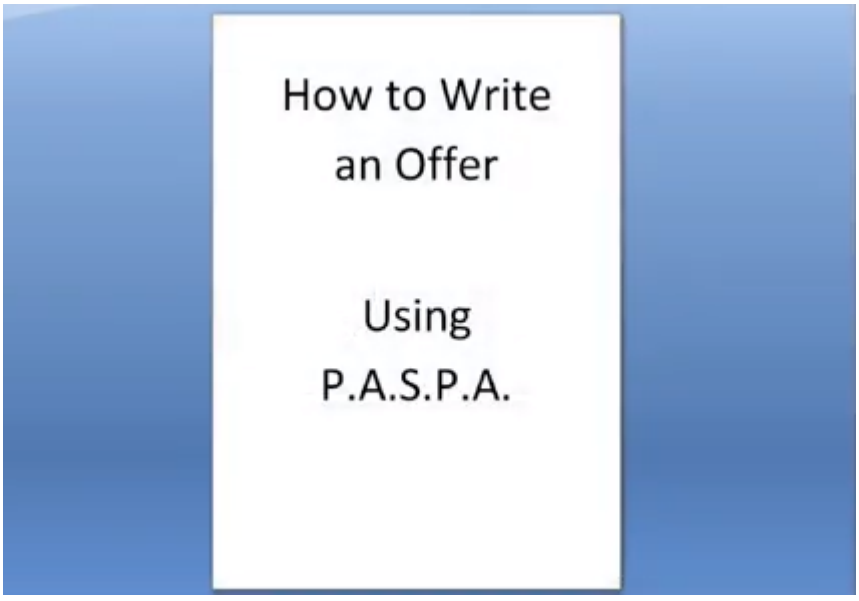
Prove - Offer a statistic or testimonial

Action - Tell them to click.



Use the P.A.S.P.A. acronym to write your email body text.

I made you a quick video to show you what to say in your email body section using the P.A.S.P.A. section.



The concept of the email is to surround you market with multiple platforms, email and Facebook groups, over time with your 5 emails. Sent them your eBook and 4 videos every month

Email isn’t going away

You literally use email to log in to every other service that you use. Some people think that email marketing is dead, but that couldn’t be further from the truth.

Last December, I couldn’t see any clients face to face become I had to travel for a while, camp with friends and generally take a break. I still made over $2,000 per week just from emails that I set up in advance.

I got the idea to email market to my list after my coach Brendon Burchard told me that I probably had an old list that I’m not communicating too and old lead magnets, offers and programs that are just gathering dust in the background.

He was right. After only 1 hours work, I had written 5 emails using P.A.S.P.A. and email headlines with the formula “How to get (good thing) without (bad thing)” and then I scheduled 1 months of emails. I was done in 1 hour.

Sure I had to figure out how to use hyper links and set up Paypal, but once you’ve worked that out, you’re done for life.

You can literally keep running monthly campaigns for life.

In our program ‘Facebook Ad Basics’ I help you with every one of these steps. Or email me at scott@lawrencehypnotherapy.com if you need help.



Your 3Ts Monthly Plan

Imagine posting your 6Ns post once per week for 3 weeks per month and sharing it into 50 profitable Facebook groups and then posting your 6Ps once per month.

Imagine helping more people.

Imagine getting paid exactly what you want for doing exactly what you love to do. Imagine just once creating a 10 page eBook and 3 training videos that contain your Topic, Introduction, Relate to the Problem, Story of Change, Teachable Framework, Exercises or Questions and Sign off.

Imagine being finished. Imagine you having finished all of this. Imagine success in your life. What will that take to get there?



Traffic

Traffic just means your source of new clients or followers. You've seen the 6Ns strategy to attract over 60 new leads per month, but where do these leads actually come from?

You may have 5,000 Facebook friends, but they may not be your clients. They may be your friends and not be your ideal client. Of course 5,000 friends is more than enough to contain some clients, but what if you have only 150 Facebook friends?

Where should you post your 6Ns and how do you make sure that the right people are seeing it?

Well there are only 2 ways. 1 way is to pay for traffic. The other is to know which Facebook groups that you should post in.



In our program ‘Facebook Ad Basics’, we give away a guide called ’50 Profitable Facebook Groups’

This list is broken down and listed in categories of what day of the week that they let you advertise.

When you have worked out a great post using the 6Ns, imagine sharing it into 50 profitable Facebook groups in a way where you wake up with a list of what groups to share your 6Ns into that day. This will only take you 10 minutes per day.

Facebook allows you to join 5,000 Facebook groups. There are over 1 Billion monthly active Facebook users. The work has been done for you. These groups already exist. You just need to join these groups and share your post once per week.

It really is that simple.



Yes it'll take some work, but isn't this your passion?

You may have that inner critic. But you can't think your way out of perfectionism. You can only escape perfectionism by putting something out there and having a go.

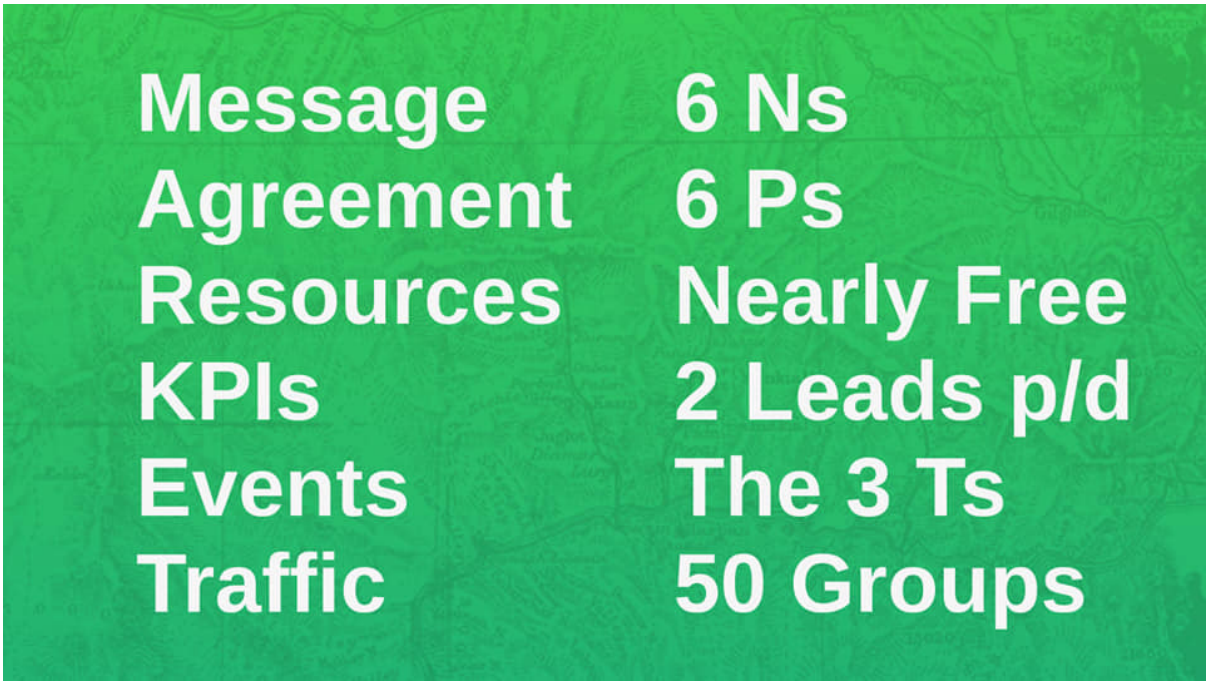
I don't want you to treat this book like a list of ideas. What some people don't get is that it's about consistency. It's about fixing the weakest link in the chain.

Have you followed the rules for a day or two, but end up delaying, posting without following the headline rules, failing to make an offer or agonising over which tool to buy?

Do you need motivation and support to get there?

Again, reach out to me at scott@lawrencehypnotherapy.com

I saw 40 clients per week when I started because I needed a new life. Let me help you to make You into a Must, not a Maybe



Recap

Do you want to Help More People and Earn at least $2,000 per week by helping people in need Off Addiction, Out of Anxiety or Depression, Insomnia or Into a Healthier Body or a Healthier Mind? Are you ready to make this Real and not just a hobby?

Message: Post once per week using the 6Ns

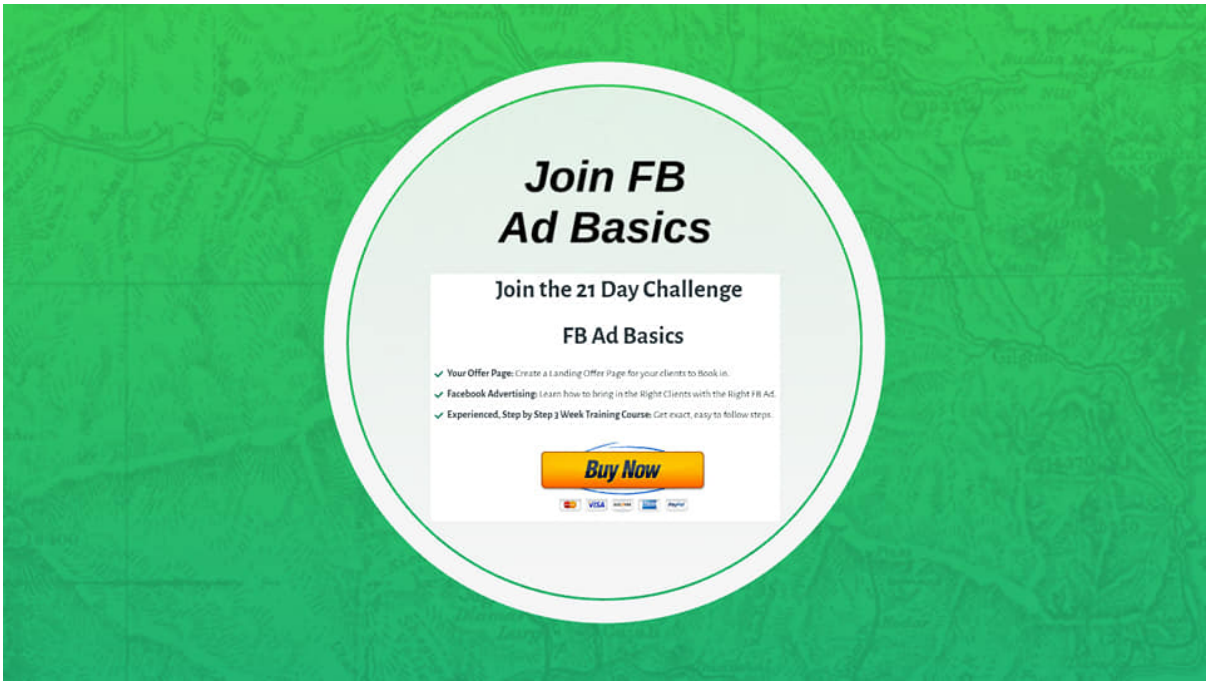
Agreement: Email and post out an offer at least 1 week per month using the 6Ps

Resources: Just get Leadpages and move on.

KPIs: Get 60 Leads p/m and 6 New Clients p/m to get $8,400 p/m. Offer 7 sessions p/program at $200 p/session.

Events: Give away 1 Free eBook and 3 Free Training Videos.

Traffic: Join 50 Profitable Facebook Groups and post your 6Ns



Thank you for training once again with me.

I appreciate your time and your dedication to making the world a better place

Click Here or on the Image to join

My Facebook Group ‘How to Cure Addiction with Hypnotherapy’ for more free training.





No therapist ever made it on their own. They had help.

We are a community, and we thrive on the support of others.

If you need support getting your client base up, you know that you've waited long enough, and you need it at a price that doesn't break the bank, then Click Here to join FB ad basics

Thank you for reading.

Kind Regards

Scott Lawrence